

DRIVE PERSONALIZED DIGITAL EXPERIENCES



Utilize the power of Interaction Studio, powered by Evergage, combined with our industry leading expertise to quickly create and deliver personalized digital experiences at scale. With our quick start package, we'll enable you to deliver real-time personalization on your web and email channels, in as little as six weeks.

Once that foundation is set, we'll help you continue on your Interaction Studio journey, delivering relevant, targeted experiences across more channels and powered by even more data and knowledge about your customers.

SCOPE

- 4 hour Discovery Workshop
- Platform set-up
- 2 web personalization use cases

DELIVERABLES

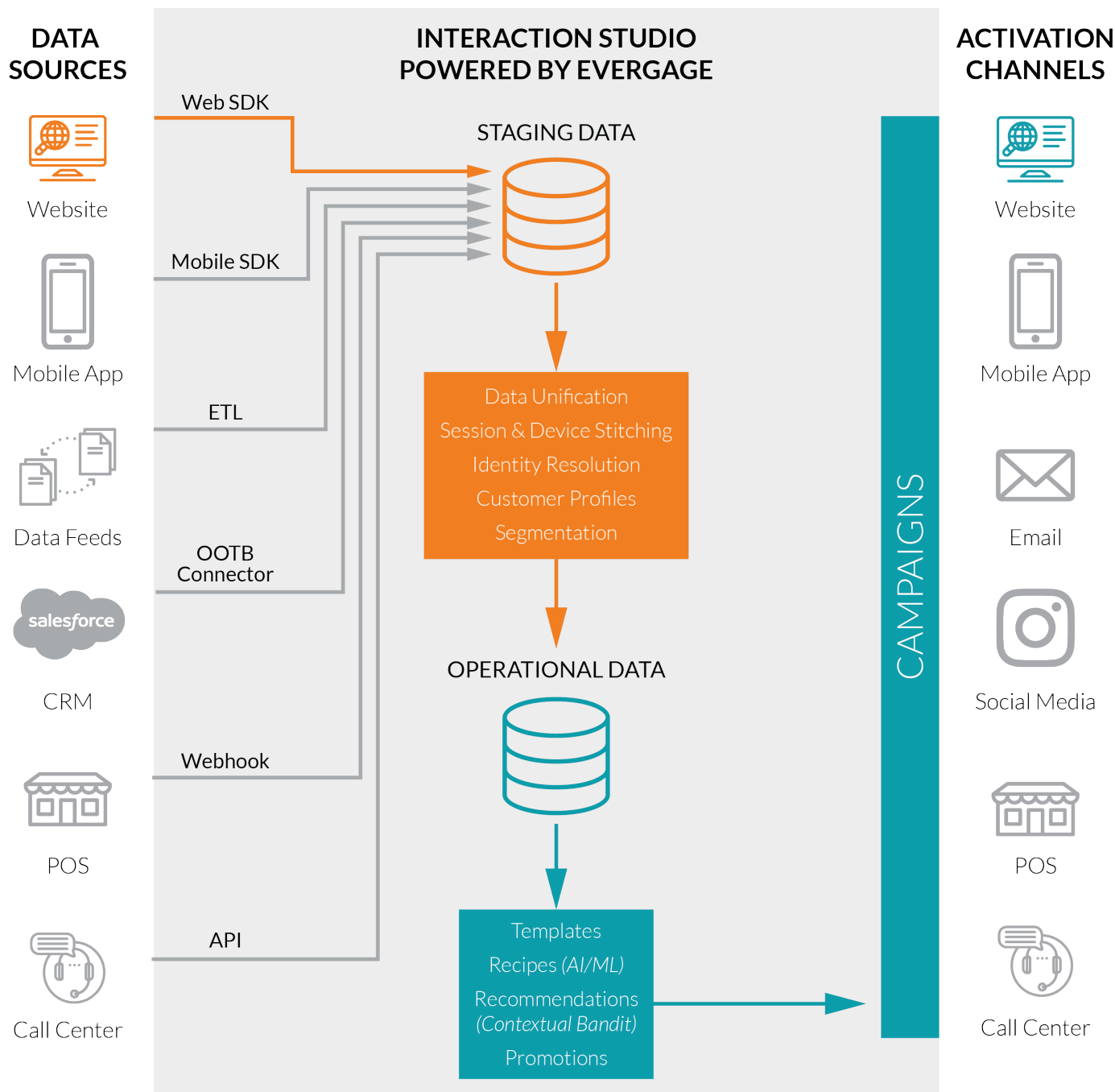
- Implementation blueprint (*includes site mapping and use case requirements*)
- Platform implementation
- 2 live use cases
- Future state roadmap (*integrations and use cases*)

TIMEFRAME

6 weeks

	WEEKS					
	1	2	3	4	5	6
Prep + Workshop						
Requirements Documentation (blueprinting)						
Site Mapping						
Build & Deploy Web Use Cases						
Future Roadmap						

This Quickstart is designed to reduce time to personalization. In about six weeks you'll be able to implement personalization campaigns on two of your web pages and one of your marketing emails using Interaction Studio's OOTB templates, AI/ML recipes and Recommendations. You'll be able to show value in the first 90-days while gathering critical information to develop your roadmap to a complete personalization implementation.



When you're ready to bring in more data to activate across marketing channels, our team is available to help enhance and customize your program.

For more information, contact:

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