



"Unified reduced our AR costs by 54%. Our new secure payment gateway eliminates the need for credit card terminals, easily emails digital invoices, and reduced our DSO. Unified's technology is intuitive and easy-to-use."

*Greg Smith, Owner
Meister International*



COSTLY CHALLENGES

Like most wholesaler-distributors, Meister faced the challenges of large outstanding Account Receivables, high payment processing fees and shrinking margins. To keep business growing and profitable, Meister needed to examine existing workflows and processes, identify inefficiencies and reduce unnecessary expenses.

SAVINGS STRATEGY

Beginning with a B2B custom consultation, Unified's AR Subject Matter Experts created an easy to implement strategy that simplified payment acceptance and management with no disruption to existing workflows. From invoicing to payment reconciliation, Unified presented digital solutions to help Meister get paid faster, smarter and at reduced costs.

DIGITAL SOLUTIONS

Ease of use for customers and minimal impact to existing, internal workflows were critical to Meister. Unified helped Meister streamline all payment types and replace credit card terminals and phone lines with an intuitive payment gateway.

The upgrade reduced Meister's DSO, created savings in time and margins, and improved reporting capabilities.

"Setting up our Unified payment gateway was very easy and the customer service team that assisted was extremely resourceful and courteous," Greg said. "The technology is cost-effective and was easy to phase-in to our current workflows thanks to our dedicated Account Manager at Unified."

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888.440.0117



B2B@gounified.com



www.gounified.com



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