

## MK PARTNERS

WWW.MKPARTNERS.COM

## PARDOT CONSULTING SERVICES



MARKETING AUTOMATION



EMAIL LIST COMPLIANCE



AUDIENCE SEGMENTATION



BEST PRACTICE
ALIGNMENT

## Empower and Enrich your Sales and Marketing with Pardot

As Pardot experts, we're here to help your sales and marketing departments align, automate, and deliver like never before. Make the most of your team's efforts and bring your processes in line with modern best practices and compliance requirements. Reach the right audience, at the right intervals, at the right frequency to supercharge your sales efforts and avoid "marketing burnout". From landing pages and mass emails to personalized audience journeys, we'll help you take the processes that you know work and translate them into an effective Pardot strategy to drive ROI and deliver reportable effectivness and repeatable success.