Retail Insights
Retail is our passion

An Award-winning Global Omni Channel (Digital) Software Company

Based In USA With Representation In The UK, GCC And India

YOUR CHIEF OMNI CHANNEL EXPERT

SHOP ANYWHERE

WE THINK LIKE RETAILERS

Omni-channel innovation through digital transformation and enhanced consumer interaction is the new norm. Consumer expectations for simplify yet elegant shopping experiences continue to evolve and aligning this with your operations is our passion.
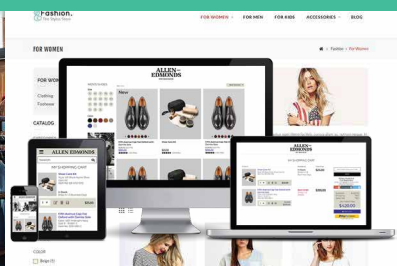
Retail Insights, "Your Chief Omnichannel Officer", facilitates Offline to Online (O2O) journeys with the appropriate technology enablement, allowing you to grow your business while focusing on your most valuable asset, the customer.

Leveraging proven domain expertise and expert technology leaders, we can be your extended digital technology team, driving next generation digital solutions throughout your fulfillment and retail operations to meet ever evolving consumer expectations for omnichannel engagement.

SEGMENTS WE SERVE
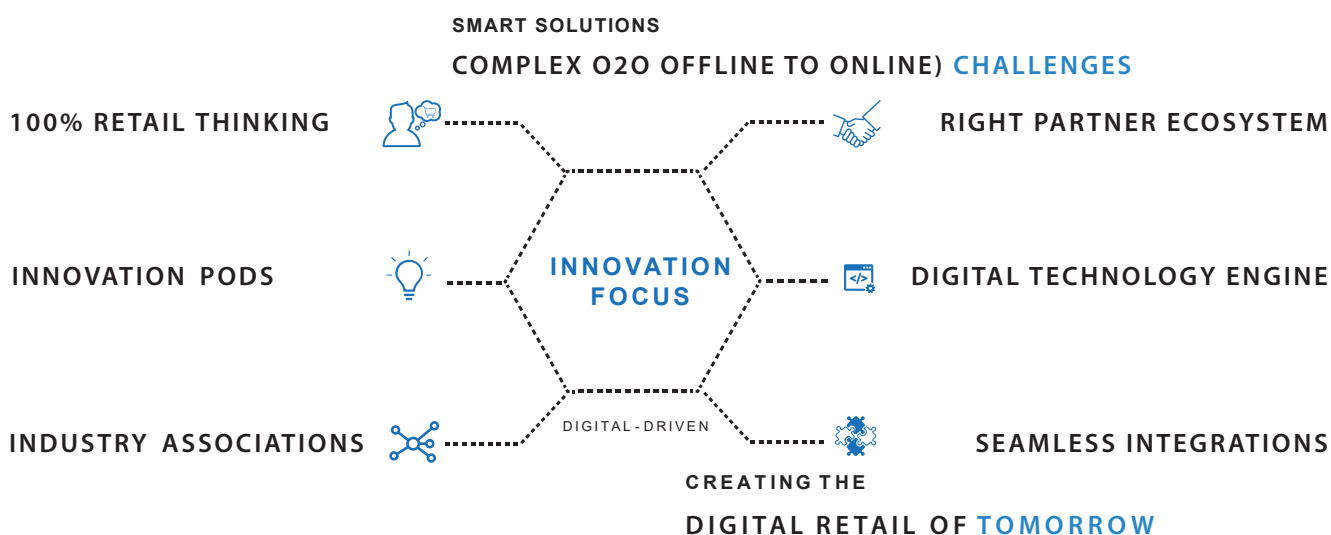
DEPARTMENT STORES   **PURE PLAY COMMERCE**   **GROCERS**   **SPECIALTY RETAILERS**

Value Through Innovation

SMART SOLUTIONS

COMPLEX O2O OFFLINE TO ONLINE) CHALLENGES

100% RETAIL THINKING

INNOVATION PODS

INDUSTRY ASSOCIATIONS

INNOVATION FOCUS

DIGITAL - DRIVEN

RIGHT PARTNER ECOSYSTEM

DIGITAL TECHNOLOGY ENGINE

SEAMLESS INTEGRATIONS

CREATING THE

DIGITAL RETAIL OF TOMORROW

cdf   Lulu   DECATHLON   Apollo PHARMACY *A Promise Beyond Prescriptions*   TESCO   SEPHORA WHERE BEAUTY BEATS   TOYS"R"US   H&B

+1 949 9230 755   +971 56 171 9433   +91 9945872535

SOLUTION SPOTLIGHT

VISHNUU GULLIPALLI – CEO

Go-To person for Retail Digital Innovation dialogue, delivered Digital Revenue growth for us and other large retailers and partners. Leader in platform selection and devising point solutions with emerging tech.

CARROLL KANIPE

A Technology leadership focused on strategies and roadmaps. Carroll has over 36 years of technology experience across a broad range of technologies and applications, backed by solid. Fortune 500 leadership experience.

KENNETH COONS – SOL ADVISOR

Executing complex digital transformation initiatives. Expertise in establishing and directing top-performing teams, with extensive international experience across APAC, Europe and LATAM

MOUNIR KHALLOUK – BUSINESS HEAD

EMEA - Deeply technical, yet with a penetrating intellect, able to identify and solve client issues that involve team dynamics as well as abstract architectural issues.

Digital Retail

- ⊙ Omni-Channel Strategy & Cross-Channel Integration
- ⊙ Order Management,
- ⊙ Pick and Pack
- ⊙ Last Mile Management
- ⊙ B2C, B2B, Market Places, Mall Mgmt.

Connected Retail

- ⊙ Loyalty and CRM
- ⊙ Ultra Point of Sale
- ⊙ Digital Wallet and Coupons
- ⊙ In-Store Digitization's
- ⊙ Production Information (PIM)
- ⊙ Seamless Integrations to ERPs

SMART Retail

- ⊙ Merchandise Solutions
- ⊙ Digital Wallet and Coupons
- ⊙ Trade Promotions
- ⊙ Demand Forecasting
- ⊙ Order to Cash Reconciliation
- ⊙ Price and Promotion Management

Platforms

- ⊙ Commerce Test Automation
- ⊙ In-Store Productivity
- ⊙ Return Center Implementation
- ⊙ Headless Commerce Suite
- ⊙ Unified Commerce Engine – Ultra POS
- ⊙ Order to Cash Flows

Retail Insights

fluent commerce · shopify · jda. · WordPress

SAP Hybris · salesforce commerce cloud · React Native iOS Android · Mulesoft · Dynamics 365

loyalytics · akeneo · Magento · AngularJS · 4R · Ui

Diebold Nixdorf · B · Drupal · intel Software · aws · PrestaShop

Leverage our accelerators for best performance of Applications

Digital Engineering For A Scalable, Agile & Connected Enterprise

◉ **Full Stack Engineering**

Full stack web and mobile app development
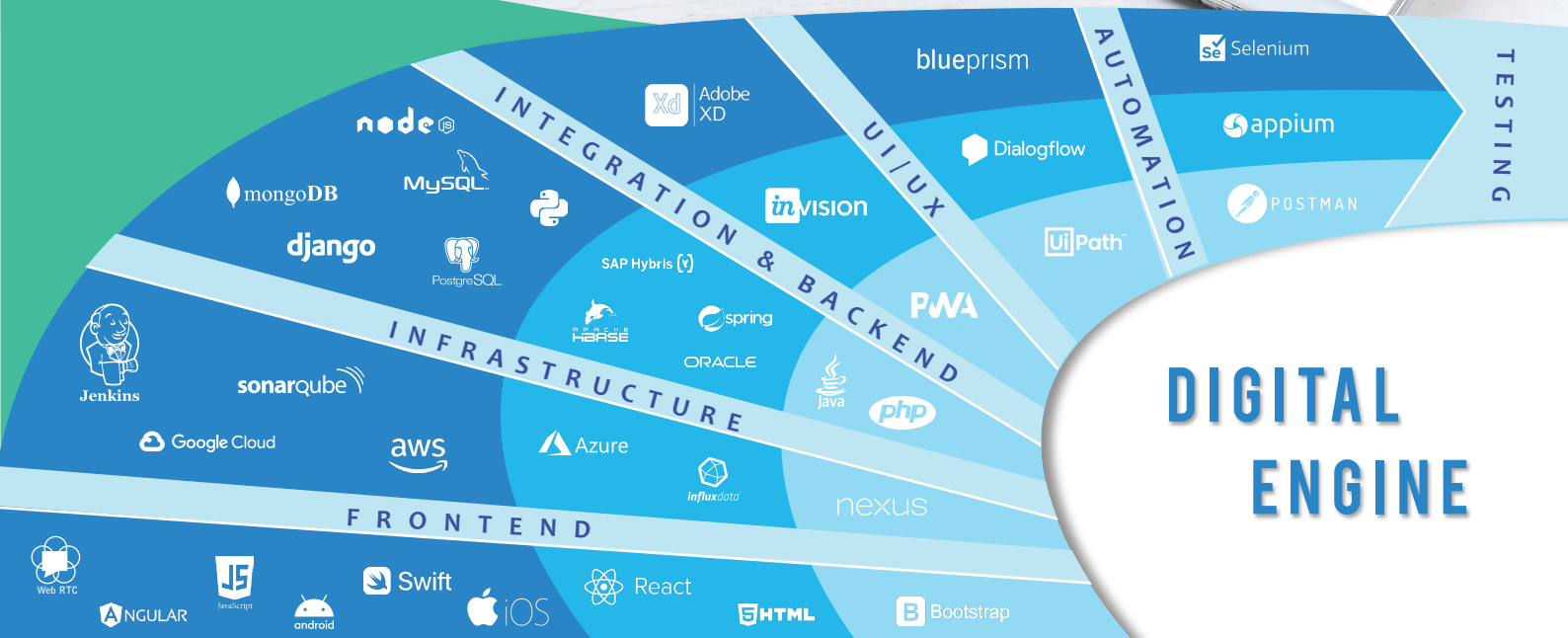
◉ **Mobile Engineering**

Faster, Personalized & Seamless Experience

◉ **Devops**

Seamless Agile Delivery & Deployment

◉ **Automation**

Simple error free and Multi tasking

DIGITAL ENGINE

Selenium · appium · POSTMAN · TESTING · AUTOMATION · blueprism · Dialogflow · UiPath · UI/UX · Adobe XD · inVISION · SAP Hybris · PWA · spring · ORACLE · Java · php · node js · MySQL · mongoDB · django · PostgreSQL · INTEGRATION & BACKEND · APACHE HBASE · influxdata · nexus · Jenkins · sonarQube · Google Cloud · aws · Azure · INFRASTRUCTURE · Web RTC · ANGULAR · JavaScript · android · Swift · iOS · React · HTML · Bootstrap · FRONTEND

ENGAGING FOR OMNI CHANNEL (OR DIGITAL) RETAILING TO

THINK	BUILD		RUN

Strategy
Omni (Digital) Charter
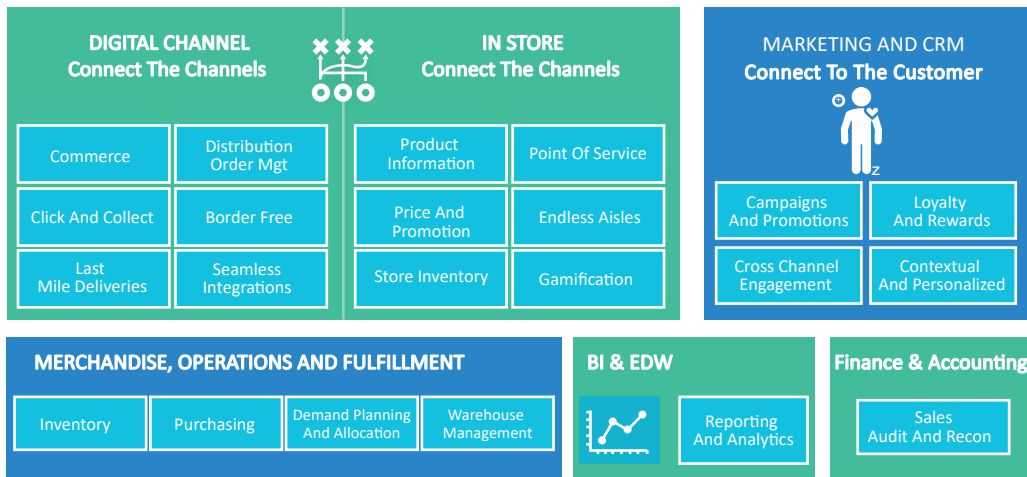Platform Selection
Technology Architecture
Domain Consulting

Creative Design
UX/UI

Algorithmic Retailing
Price Optimization
Promotion Engine
Demand Planning
Merchandise Optimizationt

Integrations
ESBs, connectors

Enterprise Services
ERP, CRM, POS, OMS, TMS
Implementations

Commerce
Platform Implementations
Mobile Engineering

System Integrations
Bespoke Domain Software
Test Automation
RFID Integrations

Automations
HR Ops
Performance Marketing
Order to Cash Recon

Execution
Continuous Development
Maintenance/Hypercare Support
Infra/Server Management
Code Management
DevSecops

Project Management
Business Analysis
Rapid Prototyping
Agile Development
Collaborative Tools
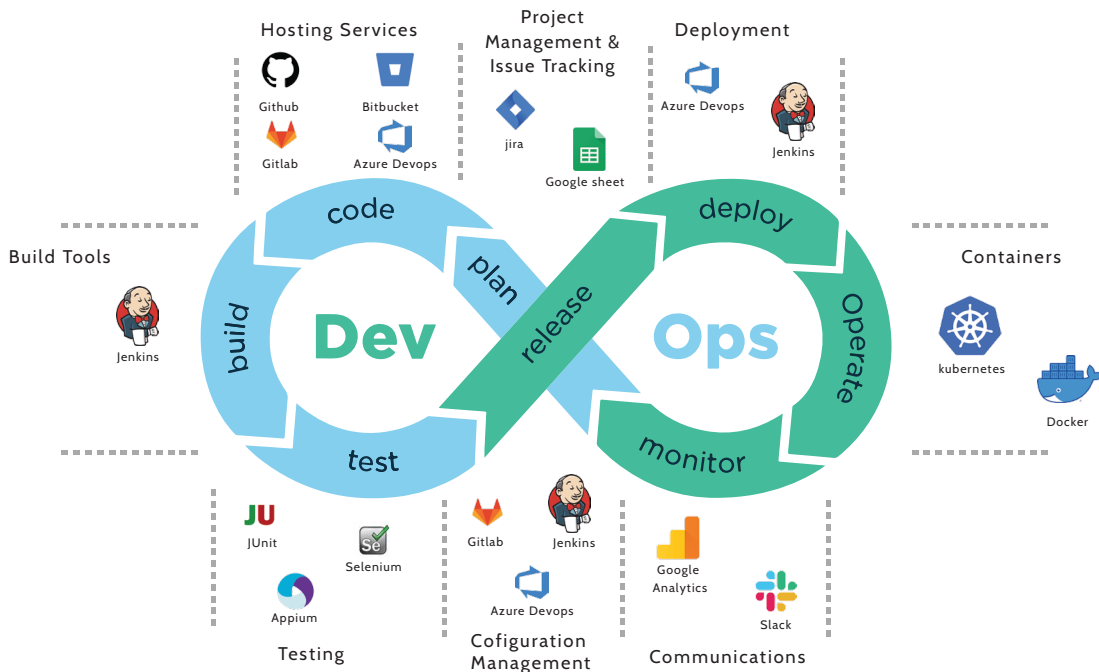
PROJECT EXECUTION

Project Execution With Right Tech Stack And Team, Embrace Technologies And Platforms For Omni (Or Digital) Commerce.

DIGITAL CHANNEL
Connect The Channels

Commerce	Distribution Order Mgt
Click And Collect	Border Free
Last Mile Deliveries	Seamless Integrations

IN STORE
Connect The Channels

Product Information	Point Of Service
Price And Promotion	Endless Aisles
Store Inventory	Gamification

MARKETING AND CRM
Connect To The Customer

| Campaigns And Promotions | Loyalty And Rewards |
| Cross Channel Engagement | Contextual And Personalized |

MERCHANDISE, OPERATIONS AND FULFILLMENT

| Inventory | Purchasing | Demand Planning And Allocation | Warehouse Management |

BI & EDW

Reporting And Analytics

Finance & Accounting

Sales Audit And Recon

AGILE DELIVERY

Our passionate delivery team helps retailers and brands bring business, creative and technology together to create top-notch retail experiences. With our agile delivery approach retailers and brands can quickly Go-live, so that they can measure the impact to the business and make changes if needed.

Hosting Services
- Github
- Bitbucket
- Gitlab
- Azure Devops

Project Management & Issue Tracking
- jira
- Google sheet

Deployment
- Azure Devops
- Jenkins

Build Tools
- Jenkins

Containers
- kubernetes
- Docker

code · plan · release · deploy
build · Dev · Ops · Operate
test · monitor

Testing
- JUnit
- Selenium
- Appium

Cofiguration Management
- Gitlab
- Jenkins
- Azure Devops

Communications
- Google Analytics
- Slack

+1 949 9230 755   +971 56 171 9433   +91 9945872535

SUCCESS STORIES

- Developed a multi-store Order Management System with support for multiple consumer languages for a leading duty-free retailer operating across southeast Asian airports.
  - Integrated an omnichannel consumer journey spanning ordering and in-store pick up
  - Synchronized inventory visibility across multiple systems

- World's largest retailer in DEMAND PLANNING, ORDERING AND PROCUREMENT. AUTOMATING DEMAND planning activities and continuously optimizing the inventory strategy based on daily analytics, items in stock, shoppers happy, op-ex low, and profit margins high.

- Technology and OMNI CHANNEL CONSULTING partner for leading pharma retail chain. Delivered an omnichannel transformation program to improve end to end digital services supporting product catalogs, doctor appointments, MARKETPLACE INTEGRATIONS, complex pricing structures, and tailored checkout processes with order orchestration and routing to the nearest store with last mile deliveries from Dunzo and Swiggy.
  - Enhanced traffic to 40,000 users per day with 400 concurrent users.
  - 15K orders per day and 85% fulfillment rate.

- Enhanced the eCommerce portal to the HEADLESS COMMERCE solution for a large global sporting goods retailer. Additional projects for order management, transportation management and HRMS are ongoing.
  - 10K orders per day
  - 99% fulfillment rate with different delivery options

- Developed an OMNICHANNEL UNIFIED COMMERCE PLATFORM for a well-known grocery retailer in the middle-east. Additional engagements for Ultra POS integration and mobile app are ongoing.

- Provided a dedicated team (GIC MODEL) to work collaboratively as an extension of a major engineering entity with stringent IP protection. Used Centers of Excellence to drive process improvements and innovation while conducting development and support across multiple regions and brands in support of 30+ B2C and B2B partnerships.

- Worked with a multinational company operating a chain of hypermarkets and retail companies to develop a MOBILE APPLICATION to provide mail services, manage loyalty points, navigate stores, restaurants, cinemas and other mall venues, and display mall information, offers and events.

- Leading retailer to adopt marketplace integration by AUTOMATING MOM AND POP STORES with order routing, digital wallet and multiple promotions with promotion engine to drive targeted coupons, discounts, referrals.

- Omnichannel consulting and participation in a digital growth team for a leading luxury retailer in the middle-east. Facilitated order and sales INTEGRATION TO LEGACY ERP system from different channels and brands.

KANTAR | rai RETAILERS ASSOCIATION OF INDIA | BRC | NASSCOM MEMBER | NRF | INTERNET COMMERCE