RETAIL INSIGHTS OMNI CHANNEL TECHNOLOGY PARTNER

RETAIL IS OUR PASSION

RETAIL INSIGHTS OMNI CHANNEL TECHNOLOGY PARTNER

10 of the Top 20 Retailers and Brands

100+ Omni Channel Project Executed

100% revenue is from Retail and Brands

4 Locations – GCC, India ,UK and USA

100+ technically qualified – Retail Domain plus Technology Practice

Omni Channel partner

Partnerships with Adobe, Salesforce and other niche players in the Industry

NASSCOM MEMBER

Retail Association of India, USA and UK

Supporting for over **1MM+** Online Orders per day

WE ARE THE MOST TRUSTED PARTNERS FOR MANY RETAILERS IN THEIR OMNI CHANNEL JOURNEYS.

RETAIL INSIGHTS – OMNI (OR DIGITAL)COMMERCE SNAPSHOT

5+
Years Execution

90+
Engagements Delivered
Continuous Improvements

30+
Industry Alliances

15+
Domain and
Technology Specialists

175+
Technology Digital Engine || Digital Assets

90+
Full Stack and Mobile
Engineers
with digital experience

65+
Accelerators || Demo Led Solutioning

TOP CHALLENGES – WE ADDRESS

❖ **Omni Channel Retailing**
- Lack of Sophisticated Order Management, PIM and CRMs

❖ **Backend (Head Office Applications)**
- Integration and Automations Challenges with Book of Records

❖ **Promotion, Price and Demand Management**
- Inability to maintain price image-lack of sophisticated pricing engine with right Demand plans and Supplier Collaboration

❖ **Consumer Experience**
- Contactless Shopping and Interactions – 'Where is my product', 'Virtual Queue'

❖ **Employee**
- Unhappy employee-significant turnover-inability to provide-empower workforce

SMART Retail Means Unified Retailing

ENGAGING FOR OMNI CHANNEL (OR DIGITAL) RETAILING TO

Strategy
Omni (Digital) Charter

Platform Selection

Technology Architecture

Domain Consulting Roadmap

THINK

Creative Design
UI Implementation

Commerce
Platform Implementations
Mobile Engineering

System of Records
ERP, CRM, POS, OMS, and HO Applications

Point Solutions
Bespoke/Custom Applications

Test Automation

3rd Party Integrations – Wallet, RFID, PIM..

Algorithmic Retailing
Price Optimization
Promotion Engine
Demand Planning
Merchandise Optimization

Integrations
ESBs, APIs and other connectors

BUILD

Project Management
Business Analysis

Rapid Prototyping

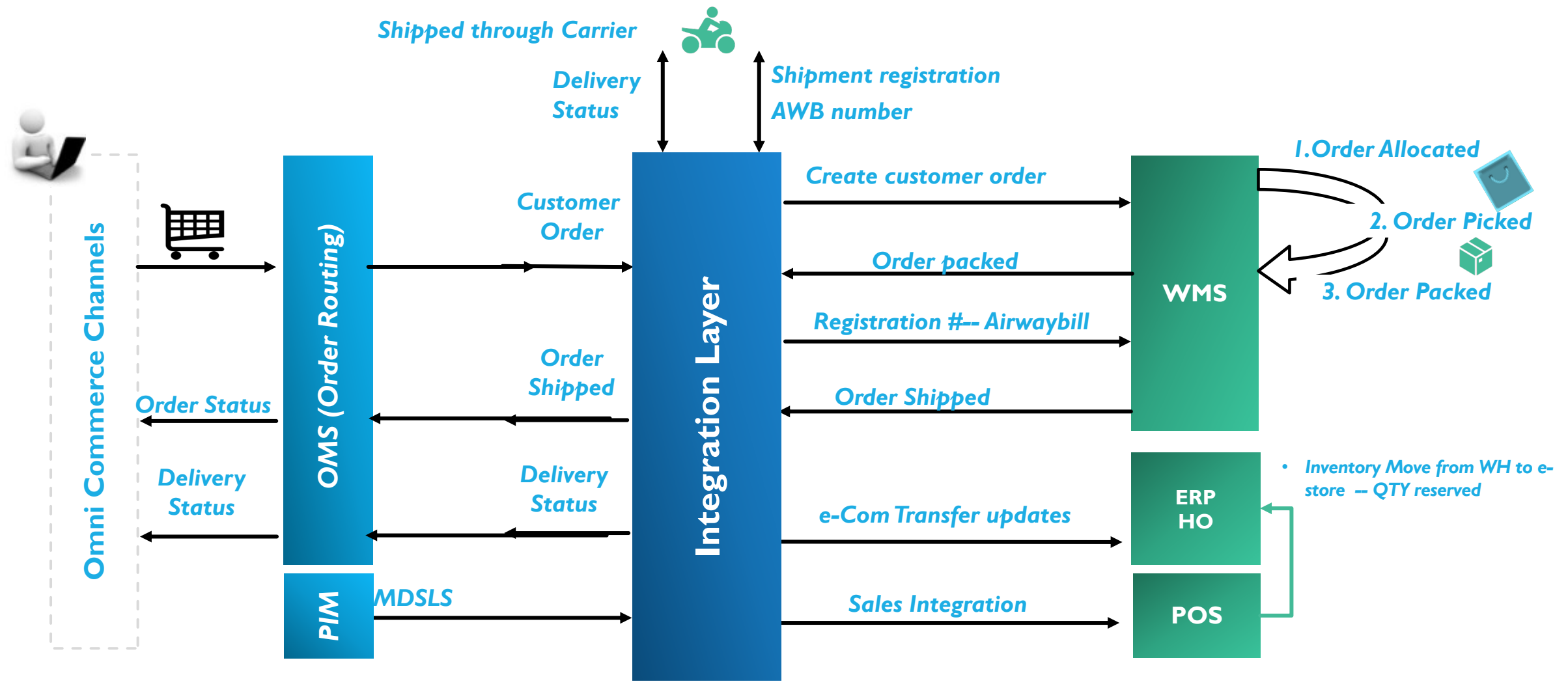Agile and Collaborative Tools

Automations
HR Ops

Performance Marketing

Order to Cash Recon

Store/Warehouse Ops

Execution
Continuous Development Roadmap

Maintenance/Hypercare Support

Infra/Server Management

Code Management

DevSecops

RUN

ENABLING FLEXIBLE USER JOURNEYS THRU API LED IMPLEMENTATION/INTEGRATIONS,

WITH STRONG RETAIL TECHNOLOGY PRACTICE (DIGITAL ENGINE).

Certified Team
- ❖ Retail Technology University
- ❖ Experience in Full Stack Engineering
- ❖ In-house Technical Council comprising of Technical Architects

Engagement Model
- ❖ CoE operating on Onsite - Offshore Model
- ❖ Co/Fully Managed Cloud Organization
- ❖ Solution Consultants - Omni Channel Roadmaps
- ❖ Right Partner/Alliance Ecosystem

Solution Management
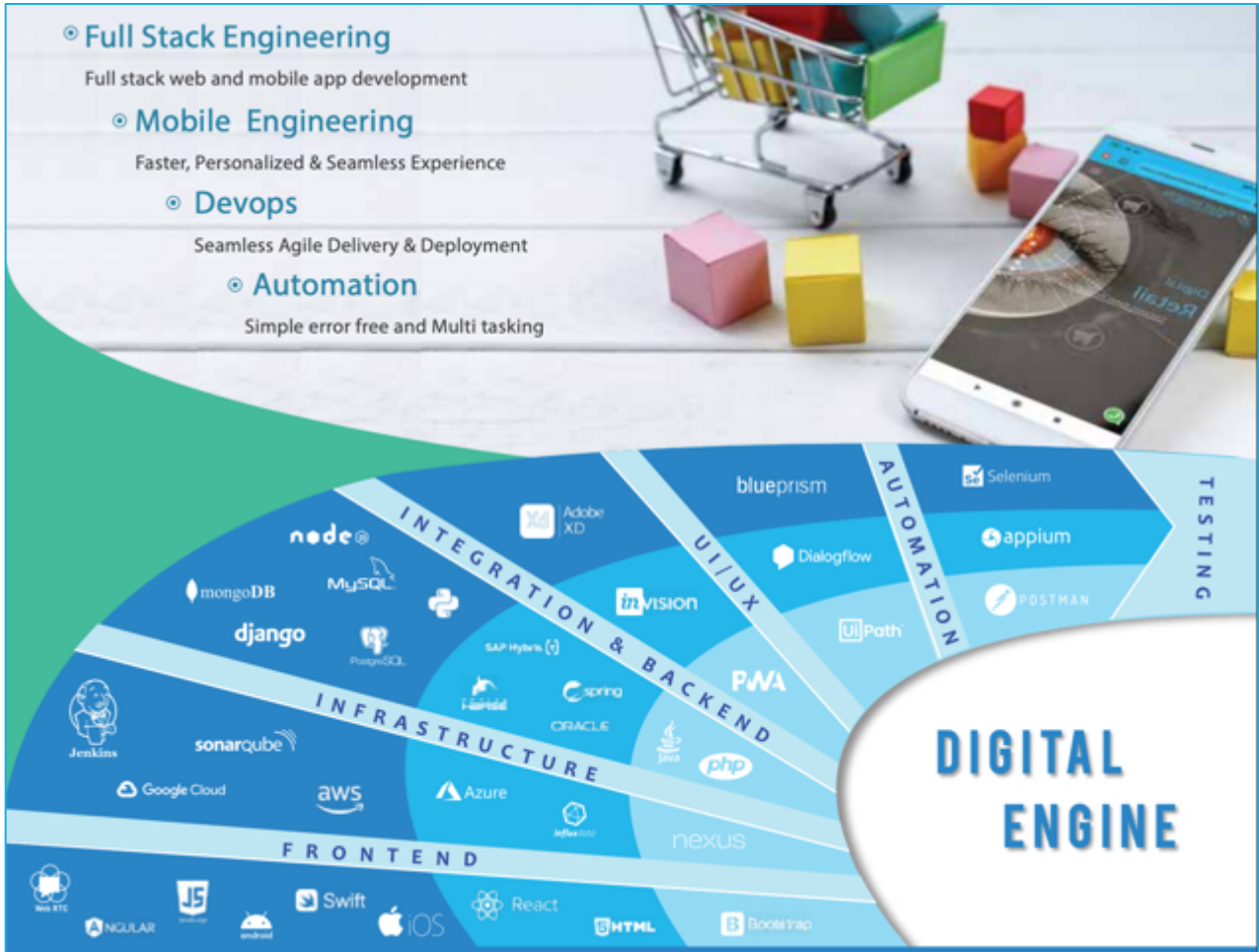- ❖ Deep platform/technical knowledge and cross-industry experience.
- ❖ Ability to understand unique business requirements.
- ❖ Experience in the implementation of complex projects with a high degree of flexibility and perfection.

Delivery Management
- ❖ Project life Cycle Management – JIRA, Confluence
- ❖ Service Asset Management – Git, Bitbucket,
- ❖ Automate Build and Deployment
- ❖ Infrastructure and Service Monitoring

PROJECT EXECUTION WITH RIGHT TECH STACK AND TEAM SIZING

Full Stack Engineering
Full stack web and mobile app development

Mobile Engineering
Faster, Personalized & Seamless Experience

Devops
Seamless Agile Delivery & Deployment

Automation
Simple error free and Multi tasking

DIGITAL ENGINE

IMPLEMENTATION

DISCOVERY

Workshops with Business/ Product teams

Business Process and Tech maps

Functional Req/ Product backlog

DESIGN, BUILD & ROLL OUT

Concept to Go live phase

Release 1-N (4-6 weeks)

ADOPTION

Training & Change Management
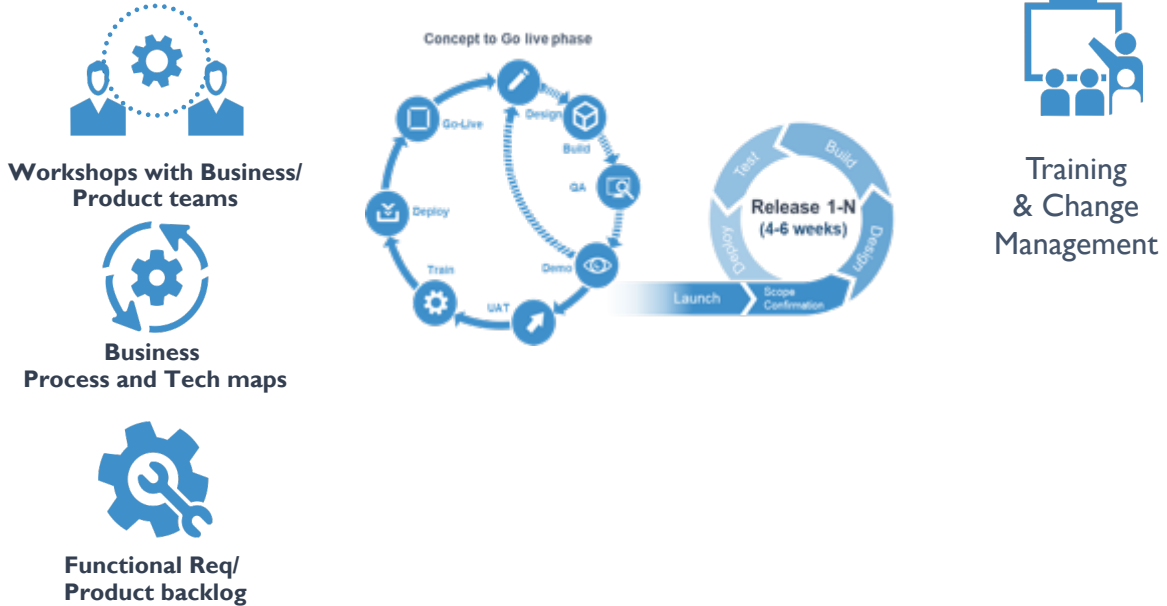
SOLUTION AND TECHNOLOGY ACCELERATORS

- Enabled Omni channels solutions for seamless experience
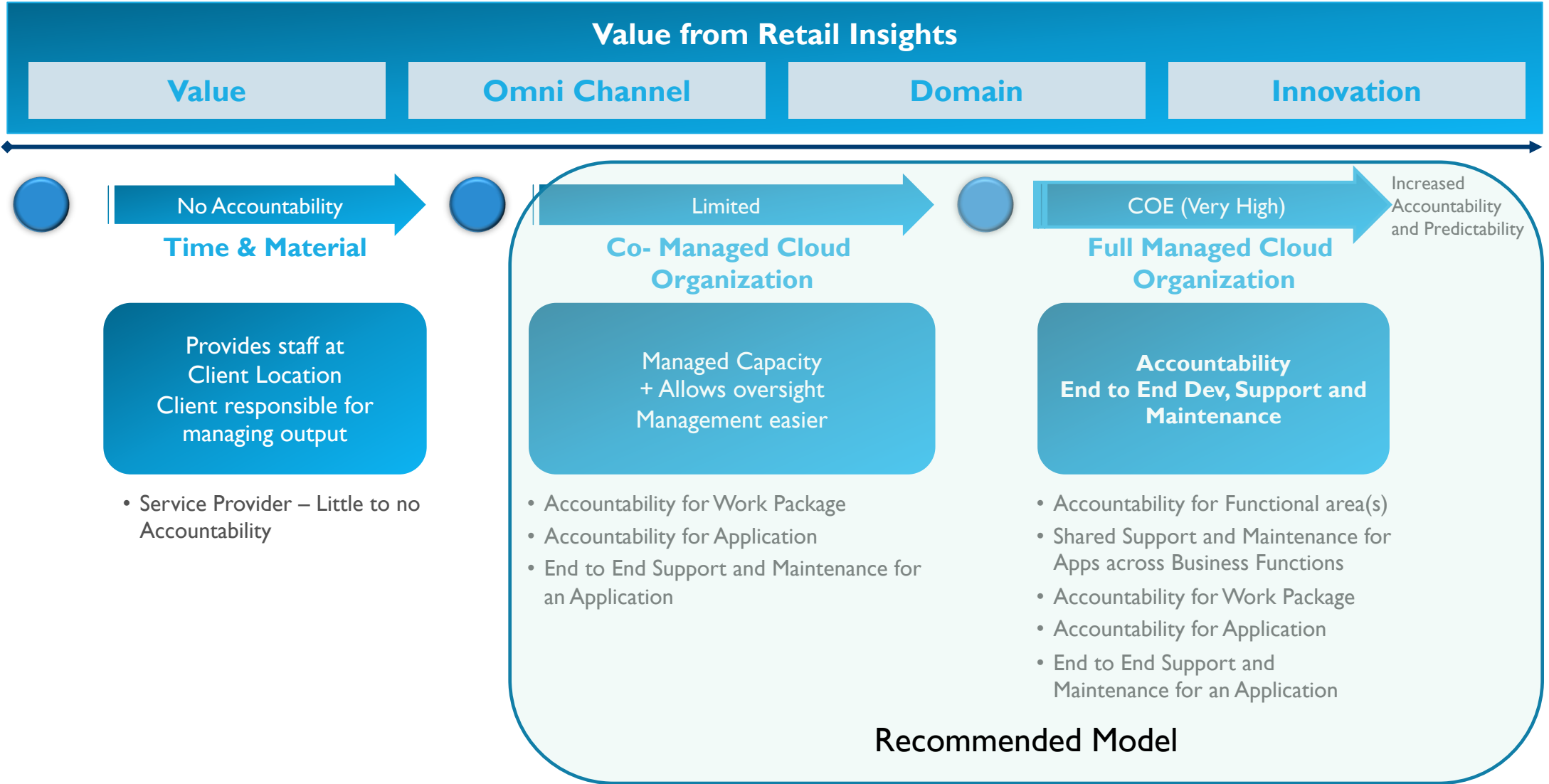- Point Solutions to improve/automate Store & Head Office collaboration integrating business processes

Innovation Pods

Design though our domain led approach || Reuse driven leverages existing investments || Technology that offers flexibility

Customization Expertise	
Unified Commerce -Market Place, BOPIS, POS, OMS and PIM	√
Headless Commerce Suite – Microservices	√
Order Management – Routing, Carrier and Pick N Pack	√
Price and Promotion Engine (40+ Complex Promos)	√
Returns Management – Store, WH and Ecom Flows	√
Product Information Management (PIM)	√
Contactless/In-Store Digital–Virtual Queuing, Curb pickups and Scan "N" Try	√
ERP Integrations and APIs (250 – SAP/POS)	√

Customization Expertise	
Demand Planning , Inventory and Re-Order Levels	√
Mall Management – Market Place + Navigation	√
Humaine – HR Excellence	√
Loyalty & CRM – Rewards Earn and Burn (Simple)	√
Trade Promotion Management – Supplier Collaborations	√
Merchandise Optimization & Tradeshow Mgm	√
Warehouse Automation – Dispatch QA and Labor Forecasts	√

FLEXIBLE ENGAGEMENT MODEL

Value from Retail Insights

Value	Omni Channel	Domain	Innovation

Engagement Model

Time & Material
No Accountability

Provides staff at Client Location
Client responsible for managing output

- Service Provider – Little to no Accountability

Co- Managed Cloud Organization
Limited

Managed Capacity
+ Allows oversight
Management easier

- Accountability for Work Package
- Accountability for Application
- End to End Support and Maintenance for an Application

Full Managed Cloud Organization
COE (Very High)

Increased Accountability and Predictability

Accountability
End to End Dev, Support and Maintenance

- Accountability for Functional area(s)
- Shared Support and Maintenance for Apps across Business Functions
- Accountability for Work Package
- Accountability for Application
- End to End Support and Maintenance for an Application

Recommended Model

WHY RETAIL INSIGHTS

A Omni Channel (digital) Solutions Company

Business Roadmap

100% Retail Tech

Proactive Comms

Personalized Attention

| Founded in 2015 | Bangalore, India Austin, Texas Internet City, Dubai | 500+ Yrs. Domain Experience |

Coming soon.

+1 949 9230 755

+971 56 171 9433

+91 9945872535

Customer Base

Delivery Centers

| U.S.A. | GCC | India | UK | Bangalore | Hyderabad | Dubai |

Thanks...Lets Execute

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