

Cybersource and Salesforce B2C Commerce for Quick Launch

Fast to market commerce solutions
for global brands and retailers



Salesforce B2C Commerce is a leading cloud based ecommerce platform for retailers wanting to build rich, personalized experiences for customers across mobile, social, web, and more.

Through the power of the Salesforce partner community, Salesforce has joined forces with Cybersource, a leader in payment management, to deliver a powerful prebuilt, certified Quick Launch LINK Cartridge. Cybersource gives merchants access to simple and secure payments and fraud management solutions, in 190+ countries and territories.

Ready for global growth

People are at the heart of every transaction, so we put them at the heart of everything we do. Understanding their needs. Combining the power of Salesforce and Cybersource, we can help retailers to grow globally using their banks of choice in different markets, all whilst giving consumers the choice of payment methods that suit their needs. Enabling the experiences they expect.

Help increase acceptance

You need to be able to take the widest range of payments when moving into new markets, or accommodating customers' changing buying preferences. With Cybersource, you can have access to the latest payment options, as well as innovations that support the Strong Customer Authentication (SCA) mandate under the revised European Union Payment Service Directive (PSD2).

Deploy quickly with our pre-built integration

Built completely in-house, by developers for developers, Cybersource's Quick Launch cartridge uses RESTful API's on Salesforce's Storefront Reference Architecture. This cartridge is focused on simple, modern and secure technology to help retailers get their B2C websites up and running quickly with payment acceptance, fraud and payment security solutions built-in.

As a Salesforce AppExchange and Premier Certified LINK Partner, Cybersource is fully committed to supporting retailers using Salesforce to ensure access to new payment methods and services is available.

Access the Quick Launch cartridge via the **LINK Marketplace**.

Accept credit card payments and Apple Pay.
[Visit LINK Marketplace for further information.](#)

GLOBAL TAX CALCULATION

FRAUD MANAGEMENT

- [Decision Manager, 3-D Secure 2.0 and Delivery Address Verification.](#)

PAYMENT SECURITY

- [Secure Acceptance Flex Microform and Token Management Service.](#)

