



# Rapid and Custom Developed Digital Learning

Training  
Digital Learning  
Change Management & Adoption  
Salesforce Platform Support & Optimization

## Rapid eLearning Customized eLearning

JPW Consulting has been developing innovative, customized On-demand digital solutions for our clients since 2009. Our team of experienced developers and graphic designers partner with our clients to rapidly develop solutions based on their goals and objectives at scale. With over 20 years of experience in instructional design and delivery, JPW builds multi-dimensional content that is fresh and relevant to today's digital landscape.

JPW applies a full suite of training modalities and proven instructional design principles to support a broader learning approach that promotes learning 'stickiness' and adoption.

JPW delivers complete design and development of all levels of digital training from simple process instruction through more complex scenario-based demonstrations. These can include interactivity utilizing a "Show Me, Try Me, Test Me" experience.

Digital content and videos can be delivered on-demand to end-users across all devices and are fully compliant with AICC or SCORM LMS standards.

## Digital Learning Services 100% Remotely Developed

- Interactive eLearning
- Live Virtual Trainers
- On Demand Learning
- Show Me, Try Me, Test Me
- Instructional Design
- Videos
- Podcasts
- Assessments
- Surveys
- Infographics

## Professional Tools...Quality Results

Utilizing tools such as Adobe Captivate, Articulate Storyline, Articulate RISE, VideoScribe, Vyond, Plotagon, and Camtasia. JPW Consulting can develop anything from rapid eLearning based on an existing PPT Presentations to highly complex custom on-demand learning including instructional design, custom graphic, professional narration, knowledge checks, and assessments, and simulation-based learning.



## Why JPW Consulting?

- 20+ Years Enterprise Training Experience
- 100% Adoption Focused
- Trusted Enterprise Partner
- > 90% Client Satisfaction



## JPW Digital Learning by the Numbers

~11,000

minutes of digital  
content built

~400

custom courses  
designed

~100,000

learners engaged

50+

clients