Change Management
Technology Adoption Services

Training
Digital Learning
Change Management & Adoption
Salesforce Platform Support & Optimization

Adoption IS our Core Product

JPW Consulting has been a leading partner in driving technology adoption for over 10 years. Built upon Prosci's ADKAR® model and augmented with our 20+ years of customized training development experience, our proprietary Adoption Playbook® has been instrumental in helping large enterprise clients drive adoption from end-users to senior leadership. Our proven model has been deployed successfully by dozens of Fortune 500 clients as they tackle transition challenges from legacy applications, systems, or hardware to modern technologies.

20+ Years of Training Instruction and Delivery

Whether it's live or virtual instructor-led training, or On-demand digital eLearning, JPW has been an enterprise leader for more than 20 years. We know training development and have built and delivered thousands of hours of instructional content based upon proven methodologies such as ADDIE and Bloom's Hierarchy. Our core staff of highly experienced trainers and developers deliver unique and engaging training content that focuses on your users' Day-in-the-life needs to make the learning sticky and drive adoption.

Sustaining Change through Reinforcement

Change doesn't happen overnight and change efforts shouldn't stop after Go-live. JPW builds strategic ongoing reinforcement plans that leverage ongoing communications, assessments, additional training and support; all to drive long term user behavior change.

Adoption Services

- Communication Plan Development & Execution
- Training Plans, Training Development & Delivery
- Leadership Engagement Strategies
- Coaching and Development Programs
- Reinforcement and Sustainment Planning
- Adoption and KPI Measurement
- 100% Remote execution or on-site as needed

Communications that Hit the Target

JPW designs communication programs that heavily focus on delivering "What's in it for me" messages that resonate with all your target user audiences. In addition to building standard core communications, we specialize in designing engaging visual campaigns that quickly capture user attention and therefore increase awareness and desire to change. We design easy-to-follow communication plans that enable 100% client self service or we can fully execute as needed based on client resource constraints.

Why JPW Consulting?

- 20+ Years Enterprise Training Experience
- 100% Adoption Focused
- Trusted Enterprise Partner
- > 90% Client Satisfaction

20 YEARS

JPW Adoption Services by the Numbers

~110,000	300+	75+	~500	90%+
users trained	projects	clients	custom courses designed	client satisfaction rating

JPW CONSULTING
Your Adoption Partner

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