EDOIQ
QUICKSTART DASHBOARDS

Your Data, Transformed Into Powerful Business Intelligence

3Circle Solutions EDOIQ QuickStart Dashboards synergize data, people and technology, creating a powerful platform that provides decision-makers and stakeholders with critical information specific to your community's economic climate.

EDOIQ's PRIMARY BENEFITS:

- Designed specifically for EDOs
- Integrates siloed departmental data
- Eliminates inefficiencies and redundancies
- Fast implementation and launch
- Real-time data, analytics and reporting
- Seamless, cross-team collaboration
- Engage constituents, track trends and projections
- Built on the powerful Salesforce platform

Data
People
Technology

3Circle Solutions

EDOIQ QuickStart Dashboards:
Just Press Launch

The custom-built platform is tailored to local, state and regional economic development organizations and includes the added benefits of a seamless implementation and timely launch.

EDOIQ's ROBUST FUNCTIONALITY

Track Constituents: Engage, track and manage clients, potential clients, partners, governmental agencies, involved community members and more.

Team Collaboration: The EDOIQ Dashboards allow for better team collaboration with a birds-eye view of team productivity that goes beyond just tracking contacts, to who is working on what projects, and on what timeline.

Manage Projects: Track all attraction, expansion, relocation, retention, site development and startup projects and where they are in the pipeline and monitor key metrics—particularly jobs (created, retained, and type) and capital expenditures.

Monitor Incentives: Review activity and effectiveness of incentives offered and accepted/rejected by industry and project type. Easily report insights to your board, agencies, and other constituents.

Sites Management: Track when sites were offered to businesses, activities associated with the offering and why the site was accepted or rejected by the business. Report statuses to property owners and brokers and make recommendations for site improvement.

BRE in Real Time: Track key indicators reported by your clients, such as FTEs and outlooks for this year and next. Identify top challenges to retention and growth, and review analytics of the BRE data across the individual business and across your target industries to help businesses in your area survive and grow.

Vital Reporting: Provide valuable insights to your board, agencies and constituents.

Engagement Campaigns: Track connections before, during or after self-hosted events, trade shows or conferences and evaluate its effectiveness and return on investment.

3Circle Solutions, The Authority On EDO Data Management

We have years of experience in the EDO arena and understand the full scope of what local, state and regional organizations need to track progress, show value and prove return on investment to stakeholders. Our EDOIQ QuickStart Dashboards turn operational data into business intelligence. We know the language of your industry, and the metrics that are important to your team for true transparency and a 360-degree view of economic growth and development activities.

Why Salesforce? Salesforce was an early adopter of Cloud and SaaS (Software as a Service), which means it is easily accessible on any device anywhere, and you'll never have to worry about disruptions from system upgrades—our approach to software development protects you. There's no need for servers, networks, data centers and IT techs. Salesforce data centers around the world are expertly managed and provide high availability, privacy, data integrity and data replication. (See trust.salesforce.com for more information.)

Contact us today for more information about EDOIQ, the powerful and affordable QuickStart Dashboards. (337) 347-7291 / 3Circle.Solutions

SALESFORCE RESCUE

If you're currently using Salesforce but you're not getting the most out of it, 3Circle Solutions can help. We'll assess your data and needs and get you back on track with Salesforce.

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