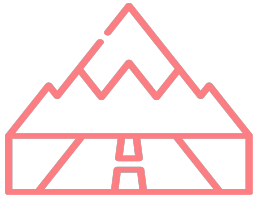


CASE STUDY - A BETTER PATIENT EXPERIENCE

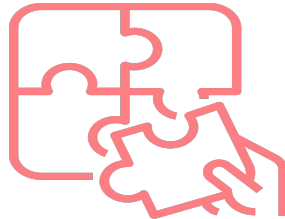


A Healthcare System with a national presence covering 300 offices, 2100+ physicians, 600 advanced practitioners across hospitals, clinics and advocate programs.



PROBLEM

Unable to optimize and efficiently utilize Salesforce Service Cloud and Marketing Cloud, while integrating Salesforce across the entire system to deliver a cohesive and personalized patient experience.



SOLUTION

Maverick Digital CaaS for Service Cloud, Marketing Cloud. Introduced Mulesoft for enterprise level integration across the entire healthcare system.

