



Program Timeline

2 Years

Microchip partnered with MST Solutions to define, develop and implement a new Sales Cloud platform under the official name: Compass.

Client engagement managers can use a 'single pane of glass' to access account and opportunity information anywhere in the world.

Provides full visibility to the opportunity funnel and consistently helps sales teams be more productive.

Better and more timely access to technical product knowledge that fosters collaboration throughout the organization.

Account and Opportunity Management

Unified Customer Experience

Simplified Sales Process

Improved Sales Consistency & Collaboration

Project completed on time and on budget. The seamless scalability of Salesforce Sales Cloud has supported Microchip

Technology's unique client engagement operations.