

# WE ARE THE EXPERIENCE ENGINEERING FIRM



PK is a global digital services firm, helping the world's best-known brands create pioneering experiences that accelerate outcomes for their customers, partners, and employees.

We've spent the last two decades deepening connections by innovating moments that matter in people's lives. Through cutting-edge technology and a commitment to craftsmanship, our end-to-end capabilities enable us to design, build, and run the future for industry leaders. Over 4,000 people strong across 22 cities in four countries, PK engineers experiences at scale.

#### Awards:

- **2019 Forrester Loyalty Wave Leader**
- **2019 Forrester Customer Analytics Wave**
- **2019 Forrester Leading B2B Marketing Agencies**
- **2019 Google Apigee Partner of the Year**
- **2018 Forrester Convergent Design Firms**

## ENABLING POWERFUL DIGITAL OUTCOMES



#### Modernize experiences

Our implementation and management expertise bring programs to life and center them on people, driving digital transformation from your strengths.



#### Improve customer loyalty

We're inventing the science behind behavioral and emotional loyalty, helping clients keep pace with shifting customer expectations.



#### Transform core operations

Digitize operations intelligently with automation, AI Ops, cloud, microservices, and IT lifecycle management.



#### Enhance commerce

Craft highly engaging e-commerce and omnichannel experiences with personalization, unified commerce, and powerful digital experiences.



#### Build a culture of innovation

Shift how your company works with API enablement, modernized product delivery, advanced analytics, and organizational transformation.



#### Automate services

Increase business velocity with DevOps, self-service experiences, better collaboration, and sales and marketing automation.

#### Leading Clients

DAIMLER

T Mobile

AMERICAN  
EXPRESS

Humana

Disney

VANS



## GLOBAL FOOTPRINT

At PK, we are thinkers, designers, makers, and builders. Our global team engineers experiences at scale, focusing on driving business outcomes for the world's most customer-obsessed companies.

- **4000+ global employees**
- **22 global offices**
- **11 global delivery centers**



### Strategic Partners



With over 200 successful projects and immersive teams with expertise in Adobe content, commerce platforms, CX, loyalty, design, and edge technologies, we help clients develop custom solutions to rapidly scale their businesses.



We help Microsoft deliver at leading brands through application modernization, end-to-end intelligence and analytics, and cloud optimization.



By helping marketing, sales, commerce, service, and IT teams work as one from anywhere, PK and Salesforce empower companies to keep customers happy everywhere.

