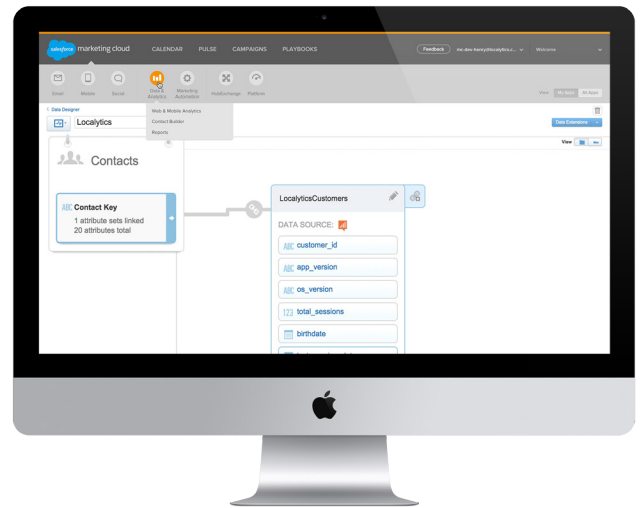


Tie your mobile and digital marketing efforts together with Salesforce and Localitytics

In order to build a deep, personalized relationship with each customer, you need to take advantage of every interaction that customer has with your brand.

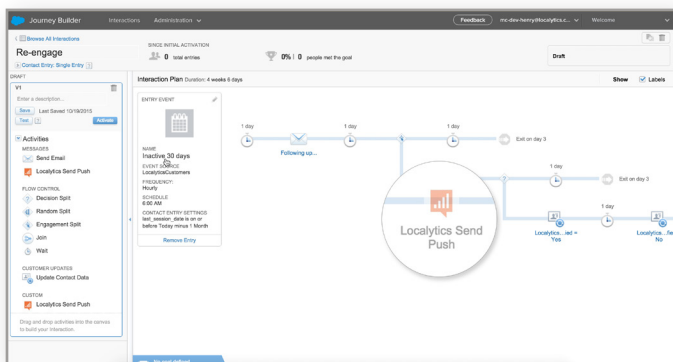
This means centralizing all of the data you collect on customers across digital and mobile channels. It's a daunting challenge, but Localitytics and Salesforce have teamed up to provide you with a fast and simple solution.

The Localitytics Connector automatically imports Localitytics' rich mobile data into Salesforce Marketing Cloud (SFMC), giving you a complete picture of your customers. Even better, the Connector also integrates Localitytics data and Push Notifications into Journey Builder.



Import customer data from Localitytics into Salesforce Marketing Cloud, giving you a complete understanding of your users across all your marketing channels.

Build Cross-Channel Journeys



Send Localitytics push notifications from inside Journey Builder

The Localitytics Connector is not just a data pipeline. It also integrates Localitytics events and push notifications into SFMC's Journey Builder. Use Localitytics data as entry events for your Journeys and add Localitytics push notifications to your Journeys for true a true omni-channel experience. You can even edit or build new push notifications without ever having to leave Journey Builder!

With the Localitytics Connector you can combine the best in digital and mobile marketing software to support your omni-channel marketing strategy.