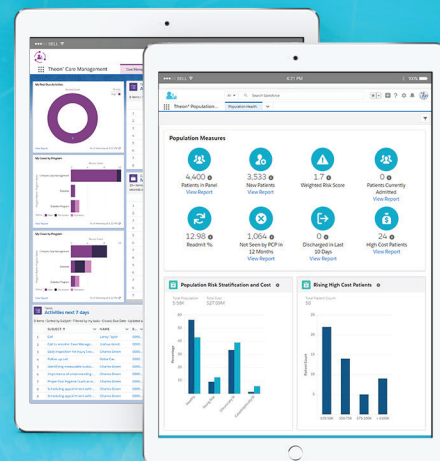


THE THEON® PLATFORM

Analytics and Insights for Population Health



The Theon® platform applies data analytics to identify and stratify populations, uncovering insights through Salesforce® Health Cloud for personalized, patient-centered care. Out-of-the-box analytics reveal exactly which members represent the greatest opportunity to impact. Health plans, hospitals and physicians have the right patient insights to drive earlier interventions, avoiding chronic conditions and reducing emergency room visits and readmissions.

The Theon® Platform for Population Analytics and Theon® Platform for Care Management help healthcare organizations better manage the entire population regardless of where they fall on the risk spectrum. Accurate and early identification, along with appropriate stratification and prioritization, ensures that activities are more effective (such as member outreach and engagement and care coordination), alignment between the health plan and provider is improved, and members are more satisfied.


Salesforce®
Health Cloud

Theon®
Platform

SCALE POPULATION HEALTH

360 Degree Patient View	X	
Activity Tracking	X	
Aggregate Data	X	X
Out-of-the-Box Analytics		X
Automated Population ID and Risk Stratification		X
Actionable Insights		X
Pre-configured Care Management Workflow		X
Automated Workflows	X	X
Real-Time Integration	X	X

DRIVE ENGAGEMENT AND CARE MANAGEMENT

Relationship Management	X	X
Digital Member Engagement	X	
Personalized Interactions	X	X
Intelligent Recommendations	X	X
Knowledge Base	X	
Personalized Member Journeys	X	X
Omni-Channel Conversations	X	
Complete Journeys	X	

Identify and stratify populations for the greatest impact

The Theon® platform takes in and enriches any type of data, making it easy for organizations to identify, stratify and engage populations. A flexible data engine filters and segments the population to identify specific groups. The Theon® platform surfaces insights through Theon® Population Analytics, a native Salesforce® Health Cloud app.

Drive proactive, sustained and prioritized engagement

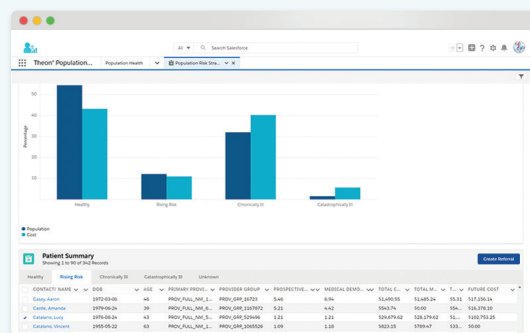
Actionable insights surfaced through Theon® Population Analytics enrich the 360-degree patient view within Health Cloud and support population health engagement at scale. The app is built for a single, focused purpose – to drive proactive, sustained and prioritized engagement for clinical teams. Insights and information at the population and individual member levels allow health plans and providers to take specific actions and inform clinical and operational decisions, improving the quality and cost of care.

Accelerate time to value with pre-configured care management workflow

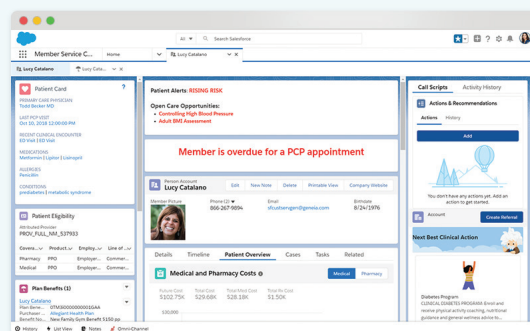
Theon® Population Analytics easily identifies which members with a chronic disease are at greatest risk for a complication, groups them for clinical intervention and refers them directly to the Theon® Platform for Care Management (Theon® Care Management). Health plan or provider team members can easily drive engagement with pre-configured guided interactions, evidence-based assessments, care-plan content and ready-to-use reports with out-of-the-box workflows built by clinicians for clinicians.

Implement and use with ease

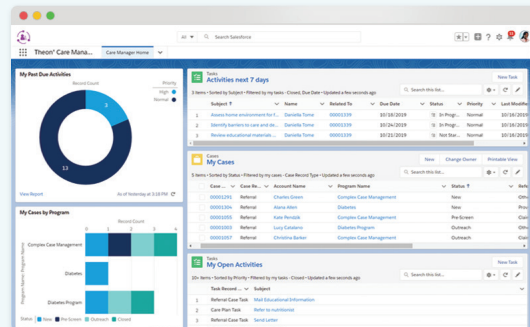
Designed and built specifically for the purpose of managing populations and satisfying the goals of value-based care arrangements, the Theon® Population Analytics and Theon® Care Management native Health Cloud apps can be implemented in as few as 12 weeks, accelerating time to value. With 'hands-on' training and support, Geneia and Salesforce are your partners through implementation, go-live, adoption and ongoing client success.



Theon® Platform for Population Analytics



Patient Overview within Health Cloud



Theon® Platform for Care Management



Can be implemented in 12 weeks
Hands-on training
Geneia technical support