



TRIPLOG®

White Paper



Why Is An Automated Mileage Log Important To My Business?

Regardless of the size of a company or industry, a mileage reimbursement program is essential for organizations with a mobile workforce. Navigating the best solution for your needs can be a time consuming undertaking. However, a clear understanding of your company's goals, and employee preferences, implementing the right solution can save time and cost, and boost bottomline.

Technology has cleared the way for you to get rid of the manual mileage log, and automatically and accurately track mileage and expenses with TripLog's comprehensive fleet management solutions. Using mobile GPS, hardware devices, and Cloud technologies, we provide immediate time saving solutions that deliver IRS compliant reimbursements that are accurate and reliable.

Our Services Will Help Improve Your Business



Automatic mileage capture

Capture mileage with a simple app and the most flexible set on the market



No more over reimbursing

Employees over estimate their mileage by 30% costing thousands of dollars every year



Streamlined reporting & approval

When managing multiple users having a strong robust reporting & approval process is key



HIPAA IRS compliance

Your data will meet all the standards and practices of the IRS and HIPAA



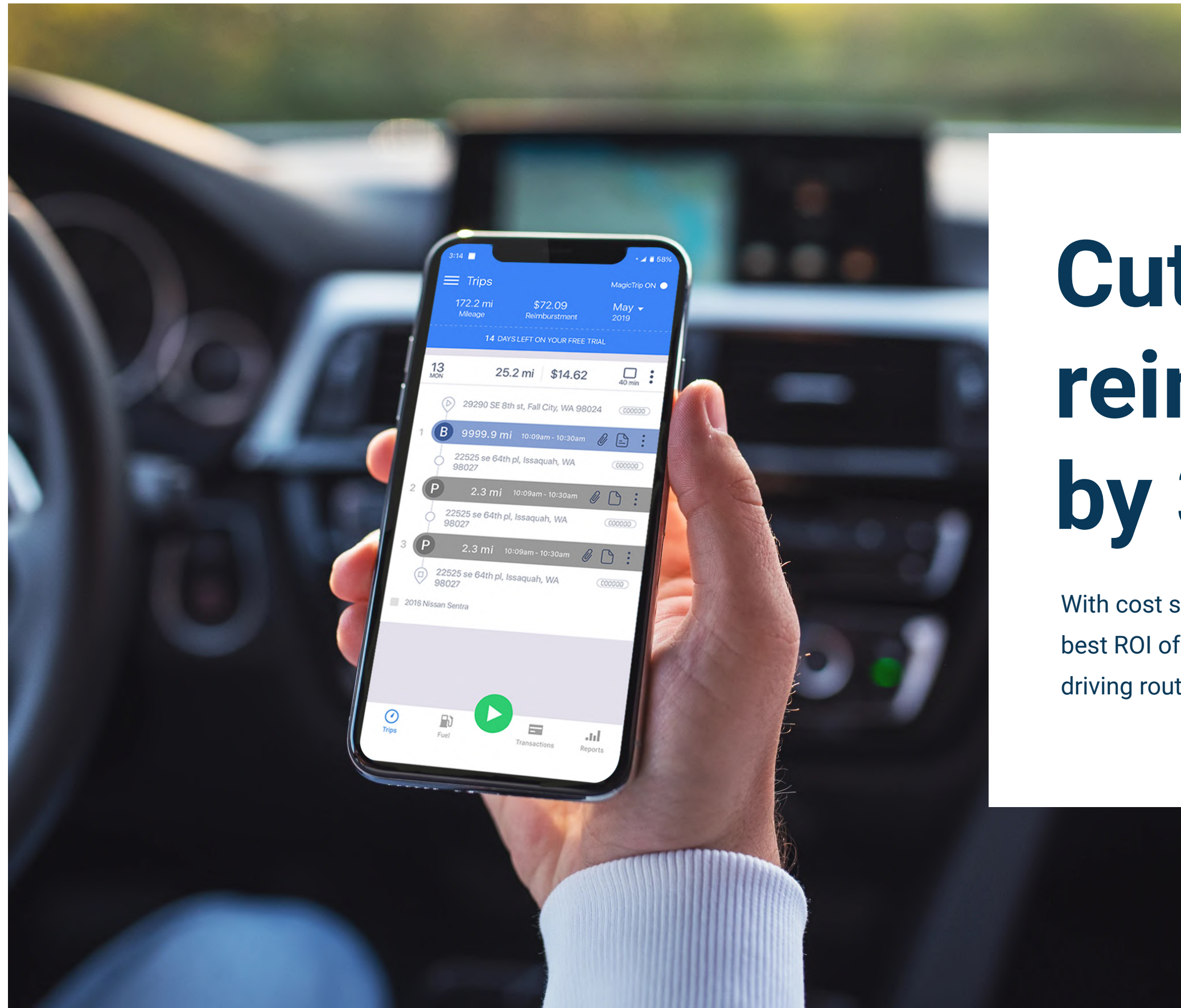
Route planning

Select multiple locations and map out the best possible route fast



Fleet visibility & monitoring

Get real-time fleet tracking and manage thousands of drivers easily



Cut mileage reimbursement costs by 30%

With cost saving tools, TripLog's mileage reimbursement delivers the best ROI of its class, makes the employees accountable, and reveals driving routes and tracks time for measuring job performance.

Benefits of an Automated Mileage Tracking Solution



Automation

TripLog MagicTrip™ automatically captures vehicle mileage using iOS and Android mobile devices. When coupled with TripLog Drive™, a dedicated GPS device, TripLog can achieve even better convenience and reliability. Alternatively, driver may choose from car Bluetooth, Plug-N-Go, OBD-II, and manual tracking options.



Accuracy

No more estimating. TripLog uses smartphone or TripLog Drive's GPS to record the most accurate mileage data. It also provides route planning to achieve the best cost savings and time efficiency.



Expense Management

In addition to mileage, TripLog also tracks tolls, parking, fuel, travel, meals and many other business expenses with receipt capture. You can opt in to a formal approval process to facilitate your company's payroll practice.



Employee Accountability

Not only it tracks mileage, TripLog also records the actual driving routes and unsafe driving behaviors, and shows them on a map view with the accurate coordinates, timestamp, and speed data. Managers can have the ability to monitor the entire fleet and review each trip to spot any potential issues.



Privacy

Your data privacy is one of our top priorities. We offer the ability for the company to apply custom privacy policies. You can choose from locking drivers' ability to alter mileage data, encrypting PHI/PII customer data, to hiding drivers' personal or unsubmitted trips from manager's view.



Integration

TripLog integrates with industry-leading solutions, such as SAP® Concur®, ADP®, Chrome River, Abila® MIP, QuickBooks® Online, and Xero. Use our Web Service APIs as building blocks for your own data processing. We can also provide custom solution for your needs.



TripLog Savings Calculation

Example company

Number of drivers	-----	50 users
Average miles daily per person	-----	50 mi
Number of trips daily	-----	10 per day
Cents per mile	-----	50 cents per mile

Results of using TripLog

Annual mileage reimbursement	- - - - -	\$675,000
Manual entry hours	- - - - -	8,334 hr

Savings

Estimated reimbursement savings with TripLog	- - - - -	\$168,750
Estimated labor savings with TripLog	- - - - -	\$208,334

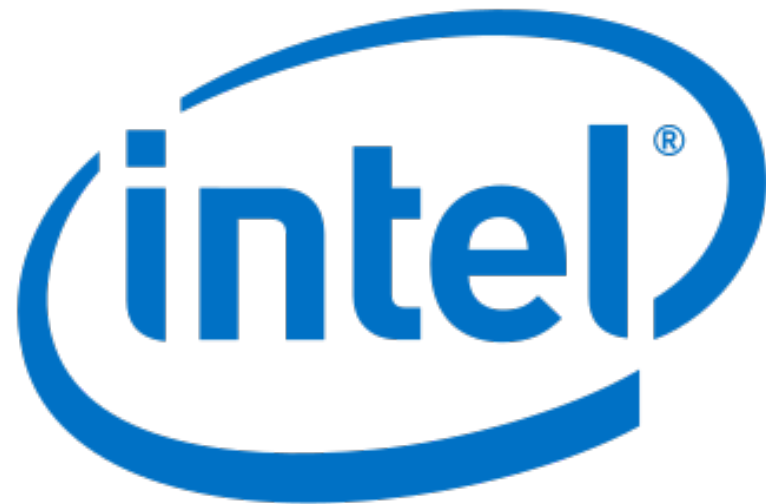
Company Profile: Global Microprocessor manufacturer

Size: 20,000+ employees

Vehicles: 1000+

Location: Santa Clara, CA

Services: Mileage Tracking App with Concur Integration



Client Challenges

Urge to upgrade to an Automated Tracking System

Integrate directly with Concur

Lack of employee privacy protection

Client Overview

Client has global sales teams using Concur expense management system. They needed to automate the mileage capture to reduce the redundancy caused by manual input, and to increase the mileage capture accuracy.

Client Results

Upon Integration of the TripLog and Concur systems, the client saw a 33% increase in employee productivity, and 80% higher mileage accuracy in the first year. Employees were extremely satisfied with the ease at which they could automatically capture mileage and upload data to Concur right from their mobile phones. Employees trusted TripLog, as it addressed their privacy concerns by filtering out personal trips.

Company Profile: Mid-Sized Regional Healthcare Provider

Size: 4,000+ employees

Vehicles: 200+

Location: Augusta, GA

Services: Mileage Tracking App



Client Challenges

Automated and accurate mileage logs solution

System needs to meet HIPAA compliance

Manual mileage entry on company-issued iPads

Client Overview

Prior to launch, the client did not have a technical solution for logging mileage. They were using a manual logging system that relied on each driver turning in thier log each day. They also needed a system to meet PII (Personal Identifiable Information) data encryption and HIPAA compliance. A secondary goal was to have greater visibility into business travel in order to enhance medical services by traveling nurses.

Client Results

After implementing our mileage tracking application, they reduced overall reported mileage by 22%, resulting in over \$53,000 annual savings. The system met HIPAA compliance requirements, achieved mobile work force accountability, and improved employee KPI's through TripLog dashboard analytics. The client also gained valuable insight into daily traveling nurse activites which helped improve company productivity.

Company Profile: Large Local Micro Brewery

Size: 500 employees

Vehicles: 100+

Location: Wichita, KS

Services: Mileage Tracking App using GPS and SaaS technology



Client Challenges

- Inaccurate Mileage Logs
- Lack of Tracking Options
- Limited Employee Accountability

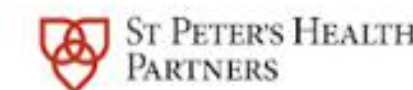
Client Overview

The client had a mid-size fleet of distribution vehicles with only manual mileage logs. The fleet had doubled in size over the past year with future expansion scheduled for for the next two years. They also were expanding their field sales team to accommodate growth in retail outlets regionally.

Client Results

After implementing the Mileage Tracking solution, the client increased productivity in distribution by reducing the drivers’ workload and utilizing the route planning features to organize better routes for sales reps. The client achieved accurate mileage calculations for employee reimbursements, and cut accounting hours by 70%.

Trusted by over 200,000 customers including Fortune 100 companies

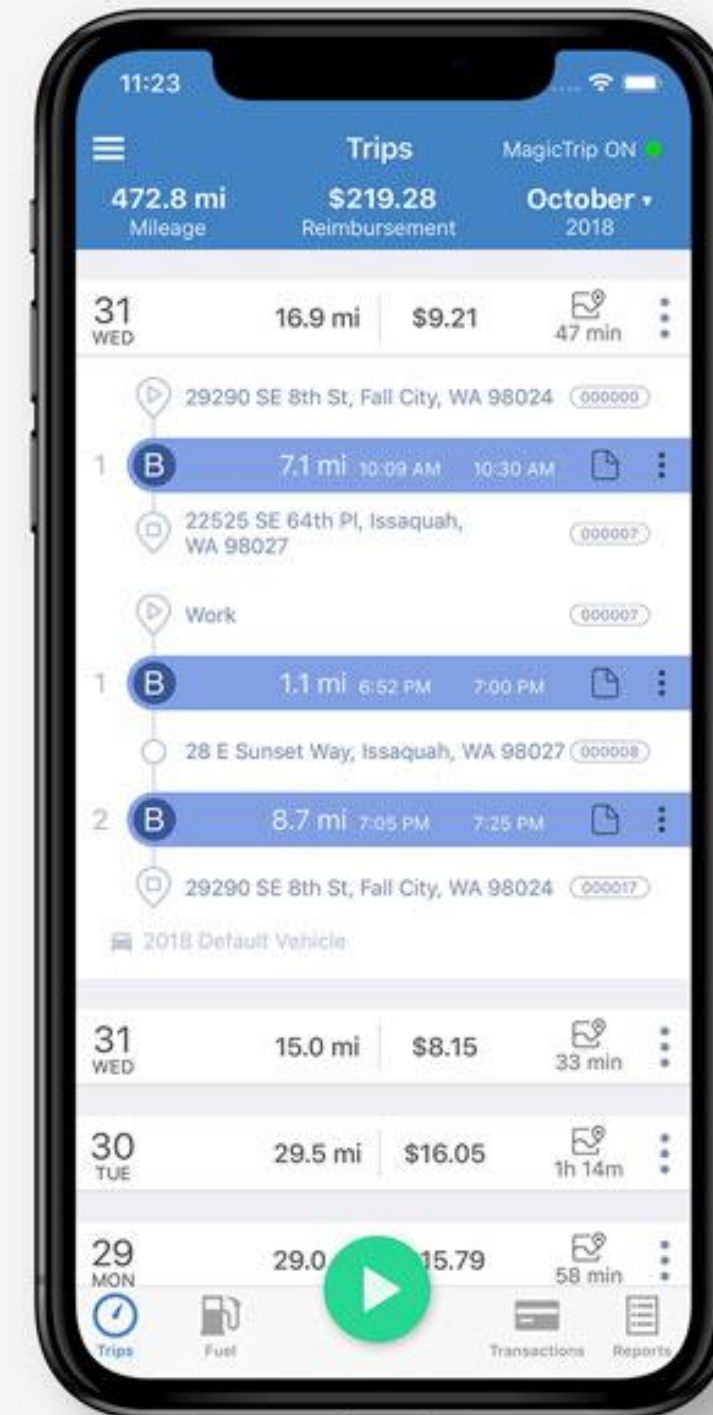


Conclusion

Most companies begin searching for a new business mileage program due to cost or risk concerns. Taking a critical look at your current program and your employees' needs, can unlock cost savings and efficiencies with minimal time investment.

The first step is a free consultation with a TripLog program specialist to help you identify hidden costs in your existing reimbursement methods, and find the right solution for your company.

A comprehensive business vehicle program does not only help your organization's bottom line, it can help reduce risk, improve employee productivity, and streamline a time consuming company necessity.



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