



Customer Focused

eCommerce as a Service



Running an e-commerce business can become smoother with outsourcing. It saves time and allows companies to focus on their core business.

The fact that **60%** of the total outsourcing market is composed of IT workers clearly points towards its massive demand and popularity.

# Why should brands turn to eCommerce as a Service?

Small retailers to large enterprise, everyone was holding back in investing and selling their products online, but things have drastically changed post COVID and more than demand the necessity of being online has become the priority.

Large scale projects such as a website relaunch, the introduction to a new line of products, or the internationalization of a business, often lead to ambitious e-commerce companies struggling to keep up with the demands of their growing market.

What can brands do?  
leveraging the expertise of  
eCommerce as a Service



Introduce products to market faster



Enjoy a new level of eCommerce capabilities

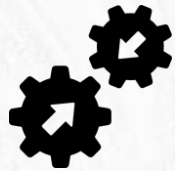


Decrease cost of internal operations

# Advantage- Speed and ease of integration is everything



Supports all Business Models  
B2B, B2C, D2C



Easy Integration



Easily Scalable



Out-of-the-Box Solution



Affordability



Maintained by provider



Security and PCI Compliance

# Get your eCommerce site running in a week

Today, over 40% of all eCommerce stores are hosted on eCommerce as a Service platform & 90% of all the eCommerce stores leverage at least some form of CaaS solution.

An intelligently designed e-commerce platform is one that integrates smart e-commerce functionality & features in a way as to shorten the sales cycle for any e-commerce business.

With ETG, brands can gain huge opportunities to maximize sales, reduce total cost of ownership and move faster.

# Talk to us...



Celebrating 20 Years of Success and Trust

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