💢 S K I E N C E

TRANSFORM YOUR BUSINESS

Leverage the power of the Salesforce ecosystem to build resilience, deliver a futureproof digital experience, and guide your firm to new levels of operational efficiency and business success.

Skience Consulting has more than 20 years of experience helping firms transition time-consuming manual business processes to streamlined digital experiences using cloud-based platform technology.

Skience Consulting offers a unique advantage: enterprise-wide digital transformation experience and best practices, focused exclusively on financial services firms.

VALUED PARTNERSHIP

At Skience, we have deep expertise in the Salesforce product ecosystem. We initiated a successful working relationship with Salesforce in 2010, and over the past ten years, we have established a reputation as a trusted implementation and product provider. Skience has completed more than 500 Salesforce projects for financial services firms, with a 4.8/5 CSAT score.

In 2020, Skience achieved certification as a MuleSoft partner as well as Level 1 Navigator Specialist in Sales Cloud and Wealth and Asset Management from Salesforce.

FINANCIAL SERVICES FOCUS

Our financial services expertise is second to none, and built on two decades of experience helping firms successfully transition cumbersome and time-consuming manual business processes to streamlined digital experiences. Many of our company leaders have extensive financial services credentials, having previously worked for leading financial services firms. We stay well-informed about regulatory matters and technology trends in the industry, so our consulting services are built on a strong framework of knowledge, best practices, and proven solutions.

SALESFORCE ECOSYSTEM EXPERTISE

We have deep expertise with all major Salesforce cloud systems relevant to financial services clients, including:

- Core Salesforce Platform (Customer Relationship Management)
- Financial Services Cloud
- Sales Cloud
- Service Cloud
- Pardot and Marketing Cloud
- Experience Cloud (formerly Communities Cloud)
- Einstein Al





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Sales Cloud

CORE SERVICES



Salesforce Implementation

Leverage our knowledge of industry trends and technology best practices to create an on-time, on-target Salesforce solution tailored to your unique business needs.



Marketing Cloud Implementation

Skience assists in creating meaningful customer interactions with a multi-channel approach. We provide industry insights and creative solutions to personalize your customers' experiences.



Financial Services Cloud Implementation Our team of certified FSC experts offers

unparalleled experience in managing implementations for financial services, wealth management, and insurance firms.



Service Cloud Implementation

Skience delivers a seamless digital transformation of your customer service through the implementation of Salesforce's Service Cloud, leading to increased customer retention and faster case resolution.



Mergers & Reorganizations

Whether you are spinning off a business unit or looking to merge CRM systems after an acquisition, our consulting team can help you plan and execute a smooth transition.



Skience Platform Implementation

It's even faster and easier to implement our Skience wealth management platform when you call on the expertise of our seasoned implementation professionals.



Lightning Upgrades

Looking to upgrade a highly customized

CRM system to the Salesforce Lightning

platform? Skience acts as your strategic

partner to complete your business initia-

tives within a realistic timeline.

Skience Support

Enjoy an extra layer of ongoing technical and implementation support for our platform, plus additional enhancements and upgrades.



Digital and Salesforce Strategy

Create a roadmap to elevate your organization's CRM maturity. We analyze your current processes, technology, tools, and user needs, then help you define a strategy that enables your organization to thrive.



Business Process Optimization

Leverage our insights into the latest trends and products to ensure that your Salesforce solutions stay in step with changing business needs and new technology options.



Product Selection

Rely on our industry knowledge to help you assemble a seamless, end-to-end solution from best-in-breed products—without unnecessary custom development.



Data Solutions Our solutions address the full lifecycle of data governance/quality, data integration (ETL, APL), and business intelligence.

Privately-held and headquartered in Virginia, Skience delivers innovative digital strategies and solutions that transform businesses. Skience offers advisory and Salesforce CRM implementation services, as well as an industry-leading, enterprise-class digital platform for broker-dealers and RIAs that provides wealth managers an efficient way to unify their technology, increase back-office and advisor productivity, and set the stage for a great client experience.

Visit Skience.com to learn more.

Or contact us at **(866) 754-3623** or **info@skience.com** to explore how Skience can transform your business.

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