

Donor Engagement Bolt for Advancement

OVERVIEW

The Redpath Donor Engagement Bolt for Advancement is a Salesforce Community template with custom components for self-service preferences administration and giving information that enhances donor and alumni engagement to build your community.

VALUE PROPOSITION

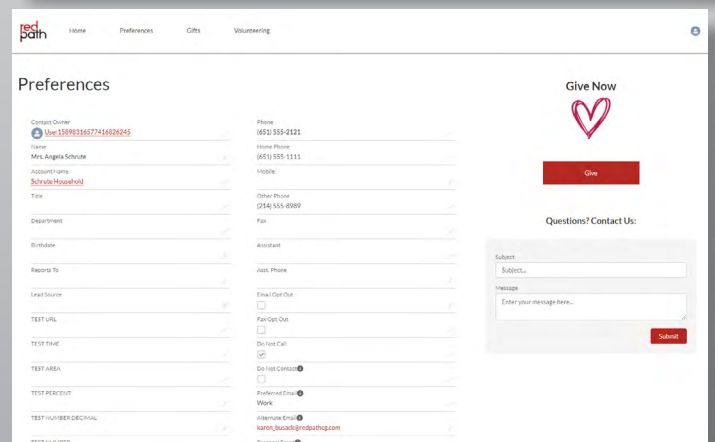
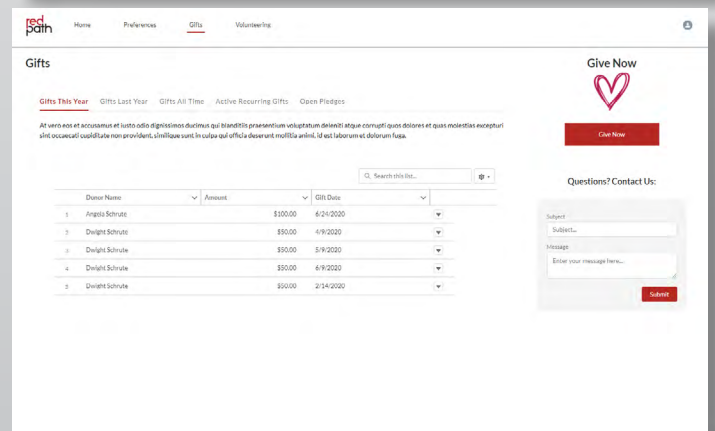
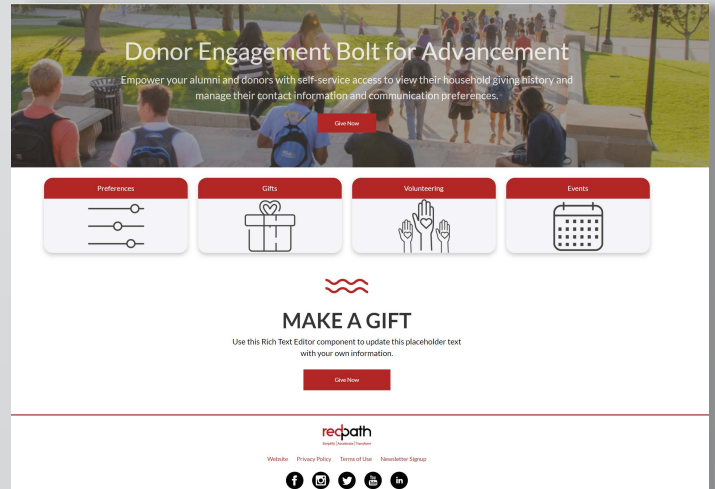
Empower your donors and alumni with self-service access to manage their contact information, communication preferences, and various views of their giving information.

KEY CAPABILITIES

- Update contact information, communication preferences and other preferences
- Understand and manage giving
- Leverage business processes to improve donor and alumni experience
- Provide support in centralized CRM governance, data governance and IT infrastructure
- Use across different colleges and academic departments

IDEAL PROSPECT

- Higher-education cloud user
- Wants to empower donors and alumni with new ways to engage



CONTACT INFORMATION

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