

The Customer Success Platform

salesforce

Salesforce is the world's leading CRM software and enterprise cloud ecosystem. The Salesforce Customer Success Platform can help your business grow into a more streamlined, effective and efficient organisation across sales, service, marketing and more.

Salesforce is more than just a single product – it's a complete integrated solution for managing all interactions with your customers and prospects, designed to help your organisation grow and succeed.

- Boost customer satisfaction and loyalty with personalized help.
- Engage customers with beautiful and personalised apps.
- Predict customer wants and needs based on past behaviour.
- Monitor and manage your business from any connected device.
- Sell, service, market and build apps on a single platform.



iMovo customers benefit from:

- ▶ Expert consultancy service to help you get more business value out of your data platform.
- ▶ Tailor-made training at the comfort of your office.
- ▶ 24/7 technical support.
- ▶ Implementation and integration of data platforms - iMovo ensures the shift is smooth and seamless.





With Sales Cloud, you can grow your accounts faster, find new customers faster, and close deals faster – from anywhere.

Sales isn't just about the sales department anymore. That's why you need a platform that connects sales to service, marketing, and beyond – so you can find selling opportunities throughout your business, from lead, to customer, to advocate. Salesforce helps by delivering a lightning-fast user experience with a layer of artificial intelligence to help everyone be more productive from anywhere.



Give your customers the answers they want, whenever they want them. Say goodbye to “hold, please” with the only AI-powered customer service platform.

Service Cloud empowers your agents with a complete set of productivity tools to deliver faster, smarter, and more personalized customer service for every customer anytime, anywhere. Best of all, it's easy to use and customizable to the way you work. And, because it's all in the cloud, everyone can access Service Cloud with just an Internet connection – there's no need for expensive hardware or software.



A complete set of marketing tools, built on a unified platform. Create 1 to 1 customer journeys across different customer touch points - uniting marketing and sales on a single platform.

Businesses of any size can grow with professional-level email marketing from Marketing Cloud. Even small businesses can use marketing automation that will help bring in new customers and nurture the ones they already have, without an army of marketers. Plan, personalize, and optimize the customer journey, know your customers better, and measure your results so you can maximize your marketing budget with email marketing from Marketing Cloud.

