

Our Salesforce Success Stories [\$40k - \$60k mid range solutions + integrations] (1/2)



Gympass: retooling global sales as well as Zendesk to Salesforce migration.



Challenge

- Multiple disconnected tools covering sales flow, replacing massive amount of manual work.
- The customer could not differentiate across new business, renewal, and cancellation.



Solution

- Redesigned Sales and CPQ workflow.
- Multi-level reporting, analytics for risk mitigation, approvals.



Results

- 20% improvement in productivity.
- 32% increase in new business bookings.