

TURN INSIGHTS INTO ACTIONS & CONNECTIONS INTO CUSTOMERS FOR LIFE WITH SALESFORCE MARKETING CLOUD

Connected & Personalized Experience: The New Normal

In this age of hyper-personalization, all you need to do is leverage your business data to create insightful marketing experiences for your customers to deliver the right content at the right time, over the right channel.

Your customers don't want exclusive, personalized services. They expect it! In fact, over 70% express frustration over impersonal services while 65% say that personalized services and exclusive offers influence their loyalty.

Unleashing the power of Salesforce Marketing Cloud enables new strategies to improve sales, marketing, and service performance to drive customer loyalty.

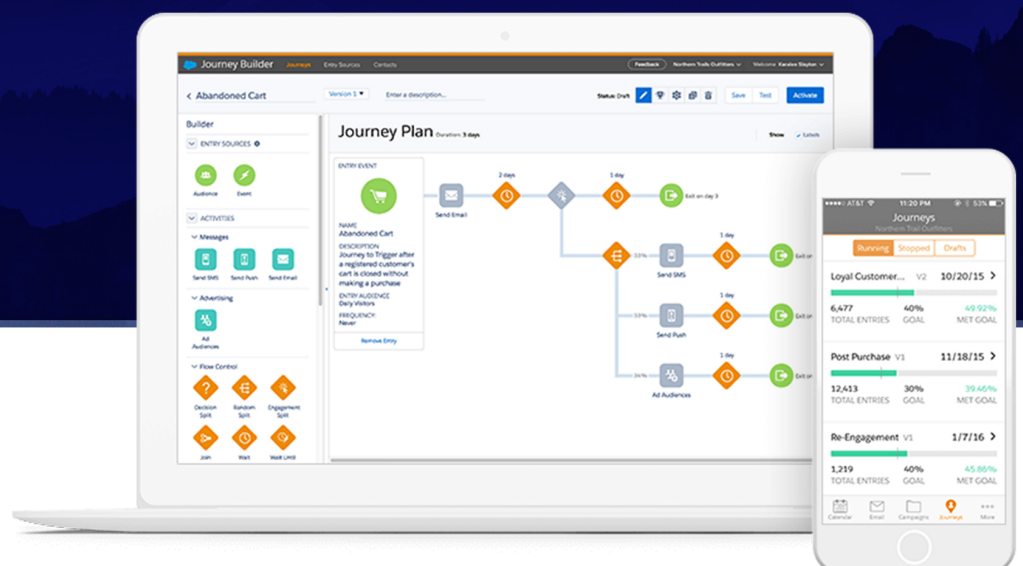
Our Marketing Cloud Package

With the Marketing Cloud Package we will help you incorporate integrated solutions for customer journey management, email, mobile, social media, web personalization, advertising, content creation, content management and data analysis.

The Marketing cloud includes predictive analytics and also can be connected to Sales Cloud and Service Cloud, which enables coordination that provides a unified experience and prevents customers from being contacted separately by marketers from different groups.



marketing cloud



MARKETING CLOUD PRODUCTS WE SUPPORT

We offer proven
expertise across all
Marketing Cloud
products listed below



Journey Builder

To help marketers develop
1-to-1 customer journeys across
various channels



Email Studio

Create and send personalized
email campaigns to increase
customer engagement



Datorama

Connect, analyse & take action
on all your marketing data



Interaction Studio

Visualize, track & manage re-
al-time customer experiences
that drive valuable engagement



Pardot

Marketing Automation tool to
help your team speed up the
sales cycle



Audience Studio

Put your data to work to create
valuable customer experiences



Advertising Studio

Target 1-to-1 advertising using
CRM data to acquire and
re-engage consumers



Social Studio

Map, execute and track social
media campaigns and engage
customers



Mobile Studio

Customize mobile
communications including
SMS, push notifications, and
group messaging



Data Studio

Find high-quality reach &
see more demand for
your data



salesforce

USE FOLLOWING SALESFORCE EXPERTISE

- ▶ Salesforce Consulting
- ▶ Salesforce Implementation
- ▶ Salesforce Strategy
- ▶ Salesforce Cloud Services
- ▶ Mulesoft
- ▶ Salesforce Optimization
- ▶ Platform Integration & Modernization
- ▶ Salesforce Managed Services
- ▶ Tableau
- ▶ Salesforce Lightning Migration

WHY SHOULD YOU CHOOSE US AS THE PERFECT PARTNER?

WHY TEQFOCUS

- Commit to faster time to market
- Efficient business mapping
- Reduced development time
- Cloud management efficiency
- High availability and scalability

TEQFOCUS + SALESFORCE ADVANTAGE

Strategy +Vision
First Approach

Customer Lifecycle
Management

Customer journey
Mapping

Engagement Strategy

Analysis & Optimization

CONTACT US AT:

Email: sales@teqfocus.com

Website: www.teqfocus.com

Address: Huddle Share Space, 104 Crockford Blvd.

Scarborough, Ontario M1R3C3

Contact number: +1 (647) 503-4889