

Blue Prism Power Pack for Salesforce

Imagine taking everything you love about Salesforce—the global leader in cloud-based enterprise applications—and combining it with Blue Prism—a pioneer in intelligent automation. You would get a best in class, AI-driven, sales and support powerhouse that empowers your sales teams, delights your customers, and speeds ROI.

Introducing the Blue Prism Power Pack for Salesforce, a simple, straightforward way to leverage advanced RPA, AI and machine learning technology—directly within your Salesforce environment. Finally, there's a path to digital transformation that makes sense.

Create bigger, more meaningful automation wins with bi-directional connectivity.

It is no secret that most digital transformations today are failing—legacy investments, business silos, and disconnected workflows make things complicated. The Blue Prism Power Pack for Salesforce solves this problem.

The Blue Prism Power Pack for Salesforce is a package of bi-directional connectors, meaning it installs directly into Salesforce from Blue Prism and vice versa. Bi-directional connectivity makes it even easier to execute automated processes between Blue Prism and Salesforce, and across Salesforce clouds.

A true citizen developer solution, anyone can add intelligent automation to a Salesforce 360-degree view, building efficiency into processes and equipping a digital team that assists, supports and drives a truly connected workforce.

The Blue Prism Power Pack for Salesforce enables a full stack of intelligent automation capabilities and is ready for bi-directional integration immediately. With eleven API-based connectors available on the Blue Prism Digital Exchange, and the citizen connector available on the Salesforce AppExchange, you can create bigger, more meaningful automation wins on day one.

Apply pre-built integrations, and build workflows with drag and drop ease.

Empower your team to extend the benefits of intelligent automation quickly and easily with pre-built modules designed for key processes and workflows. Once connected, use Salesforce Process Modeler to drag and drop skills into your workflow—no coding necessary. Build flows, connect with back-end applications, and deploy digital workers powered by AI and cognitive capabilities to execute time consuming and tedious, error prone tasks effortlessly.

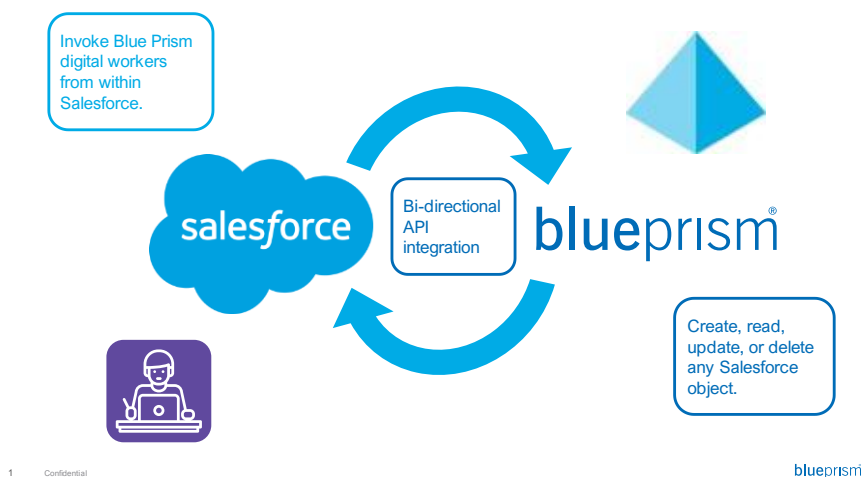
Pre-built modules:

- Improve sales and employee productivity across Sales Cloud, Service Cloud, Marketing Cloud and industry platforms, while increasing customer satisfaction.
- Accelerate time to value while reducing friction in Salesforce deployments.
- Orchestrate complex interactions and use cases involving higher SLAs and real time needs in the contact center.

Build for the future with the right mix of automation, intelligence, and collaboration.

Autonomous, highly organized digital workers offer unlimited flexibility to connect while automating complex, challenging business processes in any industry, across departments. They collaborate across systems quickly and effortlessly, making info available to everyone, no matter where they are.

With automation agility, you can eliminate siloed information, connecting back, middle and front office, linking operations and processes across the entire value chain for fastest path to value.



- A true SaaS RPA Cloud offering—front-office to back-office intelligent automation.
- Streamlined processes, increased efficiency, reduced cost.
- A secure bridge to legacy systems—quick access to data from legacy mainframes.
- Intelligent automation at scale—secure, compliant, and fully auditable.

About Blue Prism

Blue Prism is the global leader in intelligent automation for the enterprise, transforming the way work is done. At Blue Prism, we have users in over 170 countries in more than 1,800 businesses, including Fortune 500 and public sector organizations, that are creating value with new ways of working, unlocking efficiencies, and returning millions of hours of work back into their businesses. Our intelligent digital workforce is smart, secure, scalable and accessible to all; freeing up humans to re-imagine work. To learn more visit www.blueprism.com and follow us on Twitter @blue_prism and on LinkedIn.