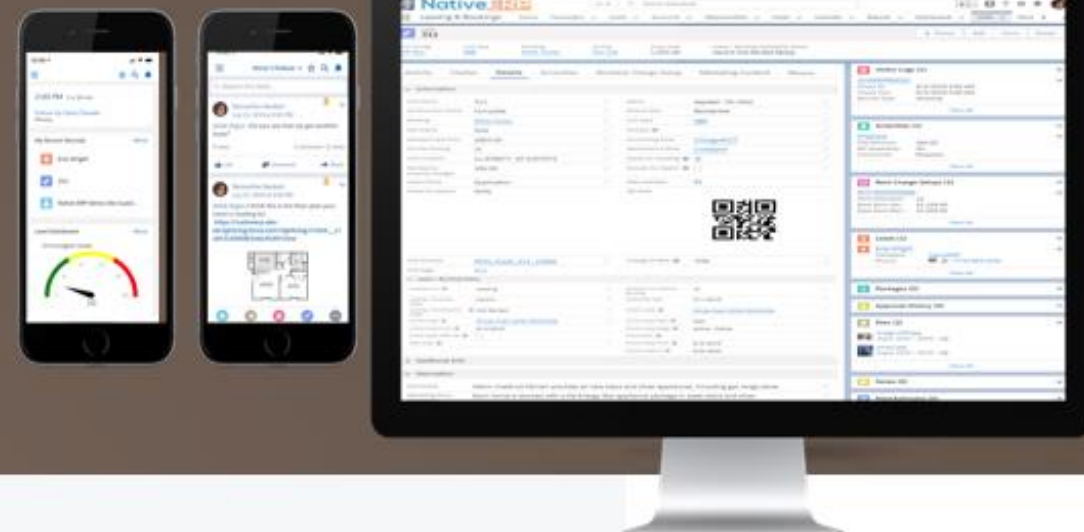




"There is tremendous power in our NativeERP solution. We now have access to pivotal data we can trust from one source, at our fingertips, which we are using to make better decisions everyday"
—D. Gross



1 Oak Realty optimizes the NativeERP solution to leverage not only the innovation of Salesforce, but the core building blocks of real estate, for a refined customer experience, increased productivity, efficiency and data visibility.

The Challenge:

- Eliminate multiple interfaces/logins/passwords and data bridges between systems
- Reduce lengthy and manual heavy processes such as: lease signing, renewals, evictions, make-ready and unit turns, package processing, inventory and purchase control.
- Establish flexibility to rent or sell any asset such as a parking space, parking lot, storage space, etc. without the need to relate to a residential lease. Allow the flexibility to lease these items residing in a specific
- Eliminate errors and administrative work caused by 3rd Utility Billing/RUBS providers.

The Solution:

- Removed unnecessary 3rd party solutions in exchange for best in class Salesforce solutions such as CRM, Field Services and Marketing enabling access to all core business functions in one central location.
- Automated all core processes such from marketing to leasing, maintenance to accounting for streamlined operations. Users can now complete typically lengthy and manual tasks at the click of a button or through automated workflows.
- Data schema allows for the creation of rentable items with out unit association allowing the flexibility to rent or sell any item, and group items such as units together with out relationship to a specific lease or building.
- Established ability to integrate with and manage ancillary providers, metering equipment and consumption, while automating the billing processes, eliminating all errors and manual heavy processes.



The Real Estate Cloud
NativeERP

100%

Reduction of Paper

45%

Maintenance Response Improvement

100%

Reduction in Renewal Processing Time

