

Never Worry About Email Opt-Outs or Do Not Sell Again

Email opt-out management for fast-growing businesses

Transcend is the fastest way to consolidate and automate your email opt-out and do not sell preferences immediately across your entire marketing technology stack. Reduce your brand risk, accelerate your efficiency, and improve your user experience.

Fast time to value

With low-code/no-code and a [pre-built integrations library](#) for marketing vendors, you can hook up your systems to Transcend Email Opt-Out immediately and start rolling customer preferences across dozens of data systems. Transcend also offers advanced Do Not Sell integrations which automatically propagates preferences across ad networks,

Supercharge your operations

Transcend wrangles any marketing email opt-out operation configuration flow, removing the need for manual work or engineering resources. Flexible vendor integrations mean you can switch your opt-out flow as quickly as you switch your vendor with no eng maintenance drains. Get a single source of truth and true automation.

Powerful user experience

Simple and clean administrator experience with a lot of visibility and technical power built in. Get visibility with an administrative dashboard, and give customers control of their opt-out preferences with a public-facing Privacy Center.

Right message, no risk

Ensure that customer opt-out preferences are honored quickly and completely, no matter how large your organization or how many SaaS systems you use. Remove the risk of failing to act on an opt-out preference across all the corners of your data systems.

Transcend offers the fastest way to ensure brand protection across your entire marketing operations.



Trusted by leading brands to meet regulatory obligations and exceed user expectations.

PATREON



INDIEGOGO

THE ATHLETIC

OppLoans



A security-conscious business.
Your brand protection is important to us.

For technical details and examples,
visit our [Documentation page](#)

For specific questions, email
partnerships@transcend.io