

CHALLENGE

As a new business, the Stella Quarta Decima Gallery needed to establish an online presence. The client needed a website to manage the sales of art and the artists associated with the gallery. The team at the Stella Quarta Decima Gallery did not have the technical knowledge in-house and they knew they needed a consultant to take on the project. When they started their search, some of the criteria included affordability and best-in-class knowledge and communication.

SOLUTION

Agile Cloud Consulting was recommended to the Stella Quarta Decima Gallery. Agile took on the design and development of a custom Wordpress website, beginning the process with wireframing and creating designs for each of the webpages. Upon approval from the client, Agile began developing the website based on the designs. As part of the project, Agile also ensured the website was optimized for search engines, adding keywords where needed and optimizing technical SEO. Throughout the project, the client had access to a dedicated team of resources.

RESULTS

Thanks to the website built by Agile, the client has a clean website with an intuitive interface. Optimized SEO allows for the website to be found in search engines, attracting website visitors to explore art the gallery has to offer. By leveraging Agile's product expertise, the client has saved a significant amount of money and time it would take to learn and implement the technology on their own. The Stella Quarta Decima Gallery is ready for the launch and growth of the business.

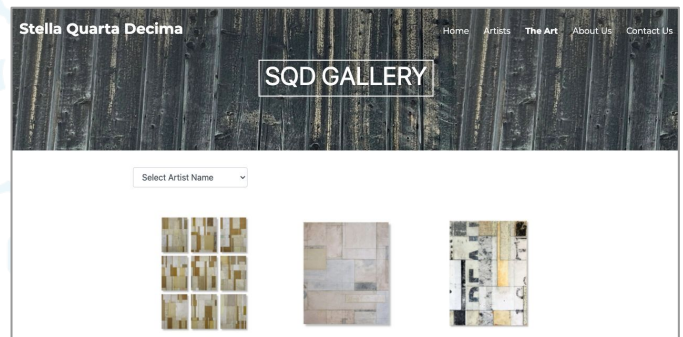


"Partnering with Agile was easy. The team was very flexible and excellent in their communication throughout the project. They put a premium on the needs of the client."

Benjamin Ward, Founder and CEO

ABOUT THE CLIENT

The Stella Quarta Decima Gallery was established in 2020 by Benjamin Ward. The gallery exhibits and sells works from selected artists. Works can also be purchased online.



ABOUT AGILE CLOUD CONSULTING

Agile Cloud Consulting provides end to end product development services. Our expertise extends beyond technology and into business process and strategic planning for the future. We specialize in for-profit, non-profit, higher education, and healthcare utilizing years of experience and hundreds of successful implementations to help you achieve your organizational goals.