



FOUNDED
2016

CO-FOUNDERS

Krishna Bhat
Sathish Raju

VENTURE BACKED

Unusual Ventures
Firebolt Ventures
Jason Calacanis

CUSTOMERS INCLUDE:

NETFLIX

Rakuten

+ many more

CONTACT

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KLOUDIO EXECUTIVE SUMMARY

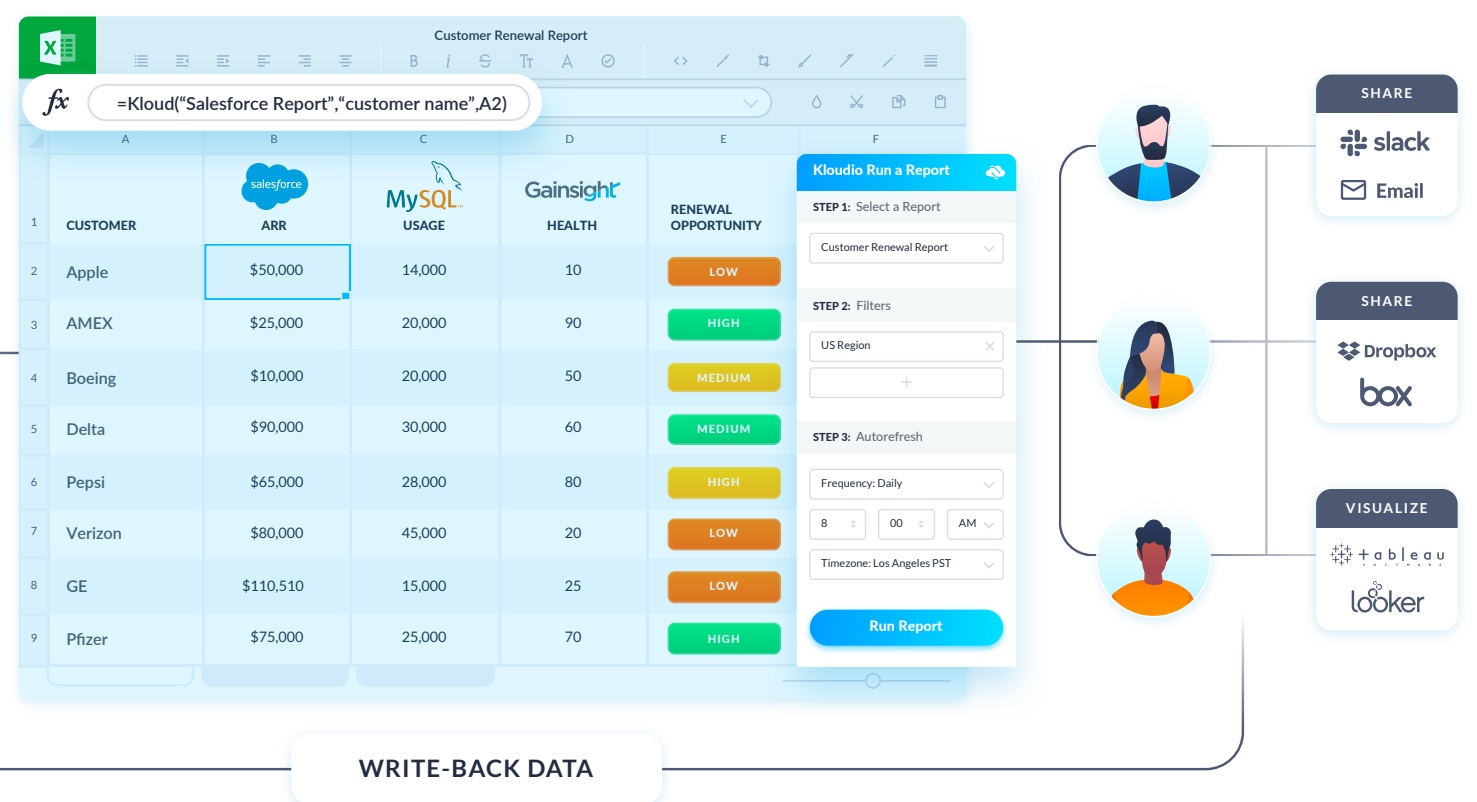
Financial insight delivered 10-times faster

Financial insight is the goal. Endless data prep is the reality.

Your business depends on timely, accurate insights to make critical investment and planning decisions. Yet today, per IDC, 73% of a financial analyst's time is buried in data preparation. That means they're spending three weeks out of every month custom coding, merging, filtering, cutting, pasting, pivoting, validating, and SQL querying to access data spread across silos of SaaS applications and databases.

A new reality with Kloudio

Kloudio enables self-service access to your business data sources and automates all of those manual, repetitive steps required to get the exact data you need into your spreadsheet for analysis:



Make accurate financial decisions faster

Kloudio enables financial insight 10-times faster than any other iPaaS or BI solution. We have worked with customers across the globe to save their engineering and analyst teams countless hours per year. We deliver:

- ✓ **Financial analyst efficiency:** Netflix saves 6,000 hours of analyst time per year by eliminating 95% of its monthly data preparation.
- ✓ **Data engineering efficiency:** Kloudio saves Netflix's engineering team 10,000 hours per year and we beat Tableau in a head-to-head high-volume test.
- ✓ **Security and reliability:** SOC2 and GDPR compliance with 99.999% reliability.

Our mission: democratize business data access

Kloudio enables financial analysts to access the data they need, when they need it, without any custom coding. The company was founded by Krishna Bhat and Sathish Raju, who have 40 years of experience solving large scale data integration problems, first at Oracle and later Amazon, Cisco, McDonald's and Tyco. Kloudio is backed by Unusual Ventures, Firebolt Ventures, and Jason Calacanis and has over 100 customers worldwide.