



ATTENTION  
CRM  
CONSULTING

# Company introduction



Enquiries —  
[hello@attentioncrm.com](mailto:hello@attentioncrm.com)

Telephone —  
+36-30-343-9079

# Basics

- Established in 2011
- 55+ employees (Business analysts, Consultants, Developers, Admin, BDM)
- Services cover all aspects of CRM process and implementation consulting
- 250+ projects
- 150+ customers
- Key technology: salesforce.com (Gold Consulting Partner)
  - Sales Cloud, Service Service Cloud, Marketing Cloud, Platform, App development
- Additional technologies: Oracle Eloqua, Microsoft CRM, Apttus, Tableau

# How we work

**Attention CRM Consulting** is helping its clients to acquire new customers and to increase the benefits of the cooperation with the existing customer base in both – business to business and business to consumer environments. We are executing business and information technology consulting projects to improve marketing, sales and service processes at companies in several industries.

**SERVICES** Our services portfolio includes blueprint analysis, strategy consulting, project planning, process planning, software implementation, change management, education, support, continuous business consulting after go live, offshore technology consulting.

**BACKGROUND** Our knowledge base is built on working CRM practices of global and local companies, processes and logic of several leading CRM software we know plus our own business process and project management innovations. We believe continuous, intense communication, flexibility and professional delivery will make a project successful.

# How we work

**SOFTWARE** We are cooperating and doing projects with all the globally leading CRM software: Adobe, Microsoft Dynamics CRM, Oracle, salesforce.com, Teradata and several smaller practical tools. Majority (90%) of our projects are salesforce.com.

**ATTENTION SOFTWARE** We develop addons for salesforce. **Smart Meeting Minutes** enables users to create meeting minutes documents within salesforce, generate pdf version to send, and automatically send and track agreed actions/tasks. **Attention Data Loader** is a simple middleware, which supports load data from external systems to salesforce.

[ 5 ]

**METHODOLOGY** We combine waterfall and agile methodologies. Most of our projects are done in two key phases: a very short initial waterfall implementation phase (resulting in fast go live), and a longer agile evolutionary phase (resulting in user acceptance and system processes streamlined with real life). We consciously invent our methods to improve project efficiency.

# Details

**[www.attentioncrm.com](http://www.attentioncrm.com)**

[ 6 ]

# References

## Hardware, Software



## Business Support Services



## Media



## Construction & Materials



## Automobiles & Parts



## IT Services



## Chemistry





Industrial Goods & Services

**BEFLEX**



**Digilock®**

**EFRAFLEX**  
safe highspeed doors

**FORMANCE**



**manuli stretch**



**TRUNGSRAM**

**UBM**

Retail

**575**

**DUNAVÉRT**

**DECATHLON**

**extreme**  
digital

**FULKER**

**iSTYLE** | Apple  
Premium Reseller

**marso**

**ROSSMANN**

**Wellis®**

Food & Beverage (FMCG)

★ **Heineken®**



**Puratos**

**Terracotta**  
HAGYABORSZÁG KFT.



**VIZAN**

Health Care

**ALPHA VET**

**Bay Alarm Medical**

**DUNAVET**

**DR.ROSE**  
\*\*\*\*\*

**IYASSU**

**MERCK**

**NOVARTIS**

Insurance

**CONSEQUIT**



**NN**



**viennalife**  
VIENNA INSURANCE GROUP

Travel & Leisure

**comeon!**

**NECKERMANN**  
UTAZÁS

**Wizz**

**Wizz**  
Tours

Non Profit



**IVSZ**

**RED NOSES**  
CLOWNDOCTORS  
International

## Oil & Gas



**COTHEC**  
ENERGETIKAI ÜZEMELTETŐ KFT.

**e-on**



**PRÍMAENERGIA**

**vpp** Intelligent Energy

## Industrial Transportation



**J.S. LOGISTICS**

## Financial Services

**Budget®**

**HOLD**  
ALAPKEZELŐ

**LIFE DIVISION**  
YOUR LIFE YOUR DECISION

**Paysafe:**

## Bank



**Raiffeisen BANK**

## Education

**I|B|S** INTERNATIONAL BUSINESS SCHOOL



**MŰGYÉTEM 1782**

**MILESTONE**  
INSTITUTE

## Telecommunications

**Deutsche Telekom**

**telenor**

**vodafone**

**3D**  
DATACOM

## Real Estate

**cordia**

**ETELE PLAZA**

**PESTI HÁZAK®**  
www.pestihazak.hu

## Smart Meeting Minutes



**BFFGroup**  
BUILD FINANCIAL FREEDOM



# Contact Attention

Enquiries —  
[hello@attentioncrm.com](mailto:hello@attentioncrm.com)

Website —  
[attentioncrm.com](http://attentioncrm.com)

Telephone —  
+36-30-343-9079

Mailing address —  
1075 Budapest, Madách Imre Way 13-14.

[ 11 ]



ATTENTION  
CRM  
CONSULTING