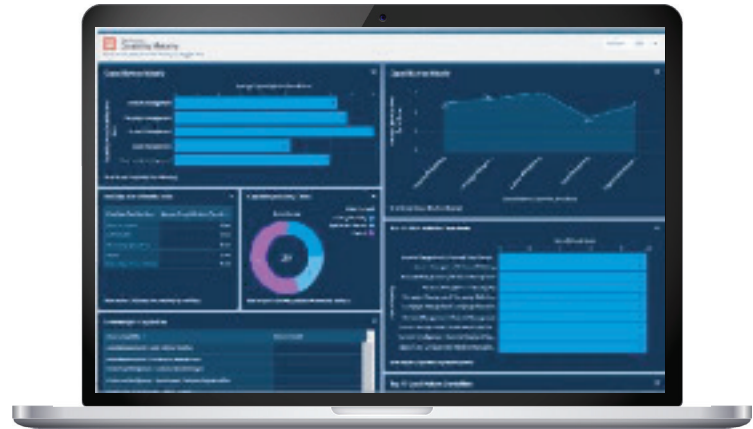


# CLOSING THE EXPERIENCE GAP WITH THE WIPRO PURVUE TOOL

Revolutionize the way your enterprise plans, predicts, and measures the value of maturing its capabilities, while proactively planning for change.

Early adopters of Enterprise Value Capability Maturity Management shift their focus to an entirely value-based approach. Companies that shift their focus to be value-based, see double digit increases in things like lead conversion and win rates which translate into actual cash returns.



## 3 Flexible Ways to Measure Value

Leverage industry-specific datasets to create a capability framework aligned to best practices that most closely apply to your lines of business.



**Plan**  
Plan the effort and cost required to increase the maturity of capabilities



**Predict**  
Predict and model the business value of each proposed solution



**Measure**  
Measure the value of implementing capability-maturing solutions

# Steps towards Closing the Experience Gap

02.

## 1 Create Business Units/Functions

Identify the organization's business or IT functional areas to enable a single view of process maturity, programs, and the underlying cost values.

## 2 Add Stakeholders

Stakeholders can 'own' capabilities, programs/ projects, or just a stakeholder of the data as users or consumers in the system.

## 3 Create the Structure

Use the built-in capability domains or adapt the system to use your own lexicon and process hierarchies.



## 4 Enter the Business Details

By entering various metrics for each area, the system can start to establish a maturity assessment and net-present value for each capability area.

## 5 Identify the Pain Points

By measuring the current state of Capability Maturity, the system brings light to those areas with likely Pain Points. Business SMEs can raise Pain Points to indicate weaknesses that can be addressed with innovation.

## 6 Plan the Solutions

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## Wipro: A Global Strategic Partner



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For more information, please write to us at [info@wipro.com](mailto:info@wipro.com)