

fluent group



How we can help
scale your business

fluentgroup.com.au

We create simple solutions
to complex problems

About Fluent Group

Fluent Group delivers differently. Our sales and marketing optimisation consulting firm is underpinned by unwavering collaboration. This partnership approach creates customised and innovative technology solutions that support our clients' goals.

Services



Transformation

- Sales and marketing optimisation
- Financial management optimisation



Technology

- Software implementation
 - CRM
 - ERP
- Integration
- Custom app development



Digital and Creative

- Branding and website creation and optimisation
- Digital marketing - advertising and SEO
- Managed services

Our Salesforce toolbox



Sales Cloud



Pardot



Service Cloud



Advertising Studio



Mulesoft



Tableau Analytics

Industries we support



SaaS/High tech



Education



Financial services



Manufacturing



Healthcare



Property

Businesses we've helped grow



ECO OUTDOOR®



The WHITE TREE

POINTS BET



 lendinvest

VanEck®

funding 

AUSTRALIAN
BEAUTY SCHOOL

RG
REMOTE GLOBAL

Learning  Online



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We have worked very closely with Anthony from Fluent Group over a number of years - and he was previously our Head of Product - here at LendInvest.

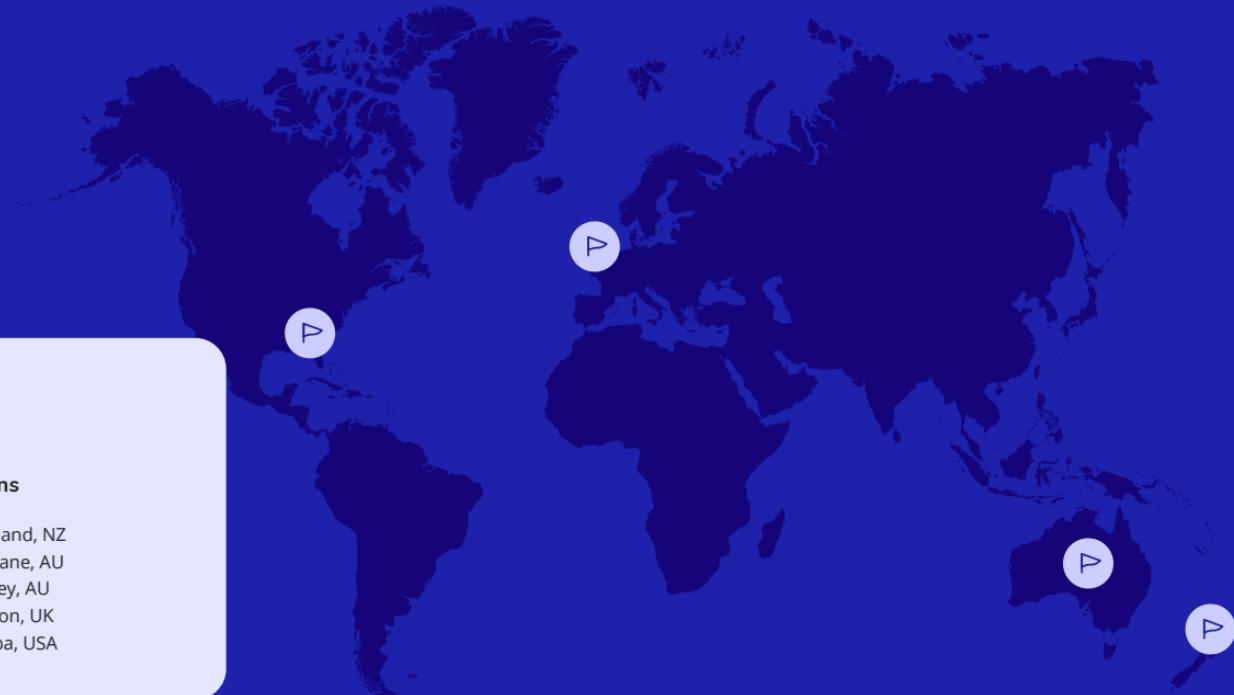
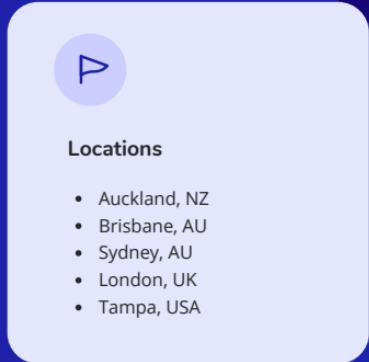
Anthony has a wealth of experience in financial services and brings a unique and informed view of financial technology. He is passionate about product and providing customers with an entirely new experience as a consumer of financial services. He's worked globally on this technology, is incredibly well connected across the sector, and has been a real asset to our organisation.

Christian Faes

Chairman & Co-Founder, LendInvest

 **lendinvest**

Where you can find us



The Fluent Group Difference



Transformation through technology

As certified Salesforce and NetSuite partners, we deliver off-the-shelf and custom-built solutions that are tailored to your processes.



Full service from start to finish

We offer a broad range of support services to suit your specific needs. Regardless of the services you select, we customise solutions that always consider your business as a whole.



Building blocks for better performance

Using Salesforce as a foundation, we create the perfect composition of digital tools and workflow for your business to unlock potential and create meaningful customer connections.



Nonstop collaboration

Everything works better when it's working together. We specialise in connecting technology, people and processes to align with your vision and purpose.



Creating long-term solutions

We create foundations that enable businesses to scale. Our expertise identifies solutions that will effectively support your business now and during future growth.



Are you ready to make a real change?
Let's build something great together.

salesforce@fluentgroup.com.au