VASS Accelerators
ESG: Transforming Financial Services

ESG ensures that shareholder value is maximised while adhering to the improvement of the environment and society in general.

Our Credentials & Cloud Experience

- Lightning
- App
- Sales
- Service
- Financial Services
- Marketing
- Shield
- Communities
- Integration
- Heroku
- Commerce
- Productivity

Our Experience & Expertise

- 185+ Consultants
- 440+ Certifications
- 15 FSC Implementations
- 3 Salesforce Awards
- 15 Accelerators
- Customer Rating

What is it?

- Environmental, Social and Governance (ESG) metrics measuring sustainability and positive impact of an investment or business for long term value creation
- Collect, Monitor, Manage & Report on ESG Strategy
- 360˚ Dynamic Real Holding View
- Workflow Optimisation (Data validation, Search Parameters)
- Inbound & Outbound Integration (e.g. Bloomberg)

Who is it for?

- Corporate & Investments Banks
- Commercial Banks
- Wealth & Asset Management Firms
- Private Banks
- Retail Banks

Why is it important?

- Increased oversight by policy makers
- External ESG ratings and benchmarks
- Global Reporting Initiative (GRI) Index
- Investor, Business, Government pressure for sustainability
- 360˚ Dynamic Real Holding View
- ESG Investment Doubled in 2020
- Availability of Actionable Data
- Data-driven insights for sustainability
- ESG investments doubled over four years, to $40.5 trillion in 2020

Customer Success Story

Challenge

- Lack of a 360˚ view of investment companies
- Poor ESG management and reporting
- Functionally limited on-premise system
- Existing solution was not aligned their SaaS IT Strategy

Solution

- Salesforce Platform replacing on-premise system
- Automation of the importing, exporting and transforming of data
- Improved collaboration and data interaction
- Integrate with 3rd-party platforms

Results

- Fit-for-purpose Platform
- Expedite investment decision-making with improved reporting and visualisation
- Active ownership of investments
- Ability to automate, interact and analyse data seamlessly within their platform.
- Overall reduction on team workload and improvements in data reliability

Other VASS Salesforce References

- Deutsche Bank
- Hitachi Capital (UK) PLC
- Crédit Andorra
- pibank
- asto
- pagofx

Core Team

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