

Maximize the Value of Your Executive Network

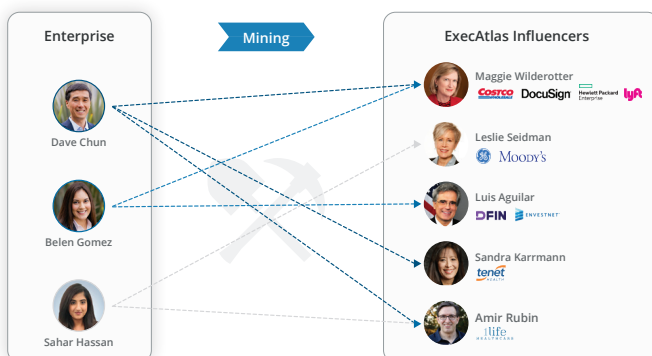
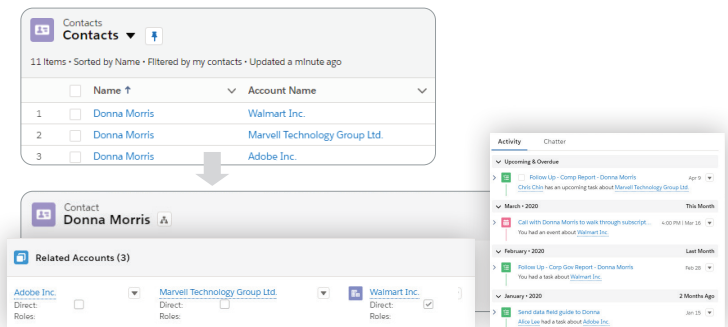
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CRM + ERM = WIN!

In a complex B2B selling environment, accurate C-suite data forms the backbone of effective sales and marketing efforts. Equilar ExecAtlas for Salesforce, the market leader for executive and relationship data for the world's business leaders, maximizes the value of your executive network to help you win deals.

Get Your Data in Order

- Create a unified contact record for executives and board members across companies
- Track leadership changes with daily updates of over one million executives and board members

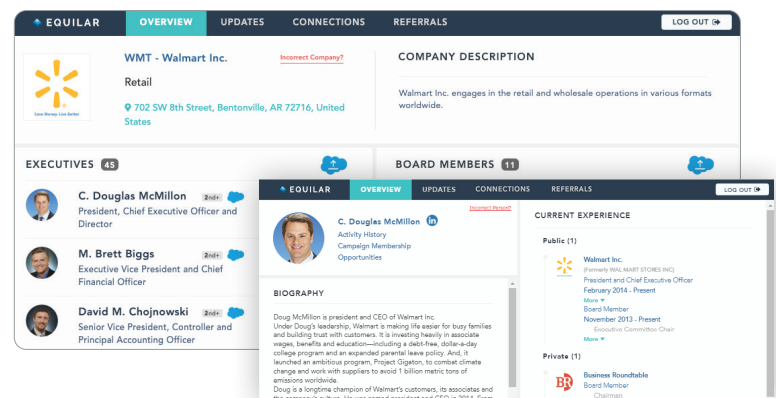


Map Relationships Across Your Enterprise

- Identify "who knows who" through relationships by mining activity data across your organization
- Map your CRM activity with executive relationships to identify who can accelerate and influence deals in your pipeline

Win Deals

- Shorten sales cycles through access to key decision makers and influencers at target accounts
- Discover new business opportunities within your contacts' network



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