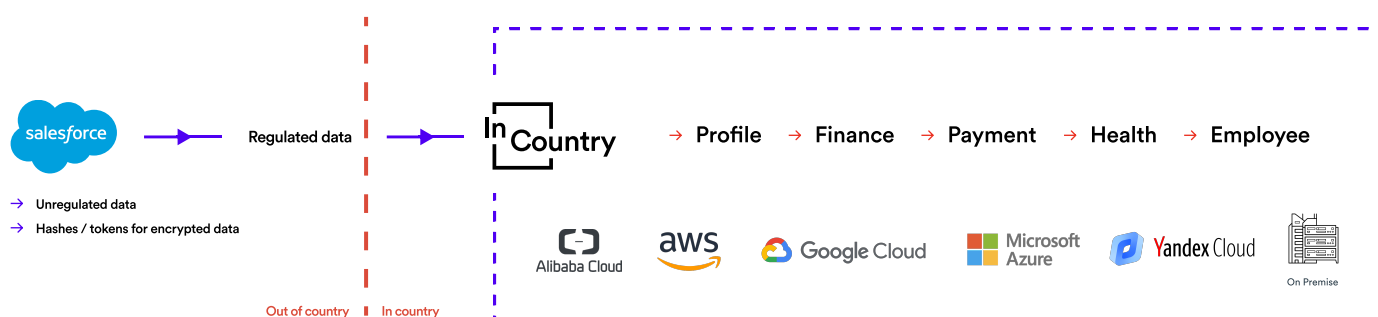


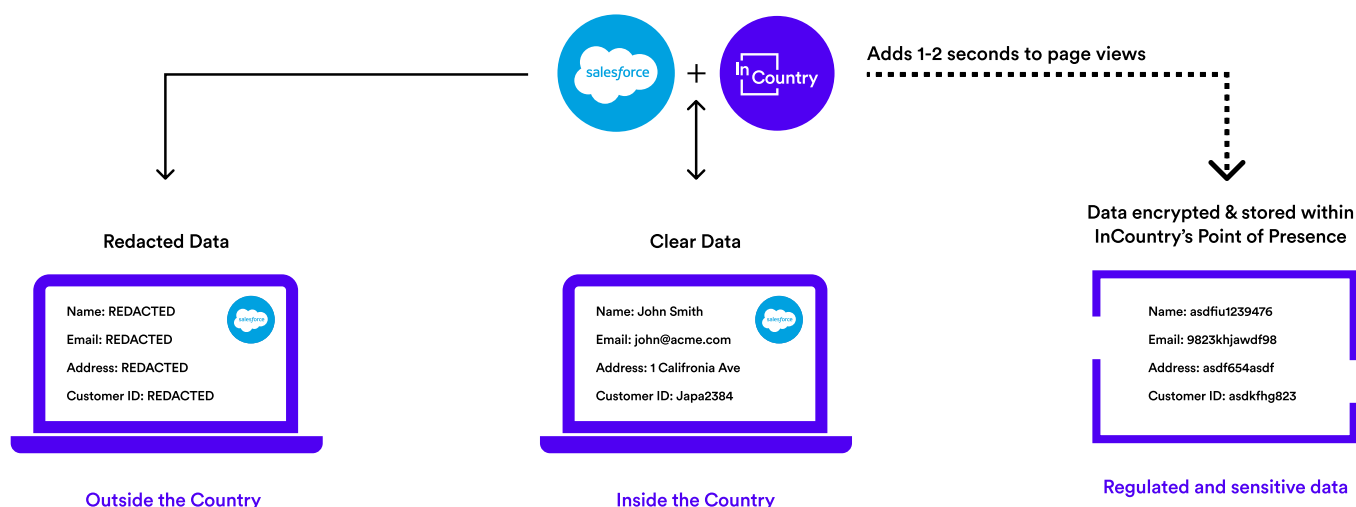
InCountry data residency for Salesforce transforms a Salesforce instance to be distributed, processed and stored in over 90 countries, including the option of different records in different countries. Customers can have all the benefits of Salesforce, while still maintaining compliance with global and local regulatory requirements, in an efficient and secure model.



Without InCountry, Salesforce solutions allow for data residency in Australia, France, Germany, India, Japan, United States and United Kingdom, and requires all data for a specific instance be stored in a single region

Category	Salesforce	Salesforce Hyperforce	InCountry + Salesforce
Countries for data storage	7 countries	2 countries and 5 planned by 2020	Yes, a single Salesforce instance can store data more than 90 countries
Multi-country	No	No	Yes. Multi-country deployment for a single instance in 90+ countries
Country of origin only viewing	No	No	Yes
Single-tenant option	No	No	Yes

The InCountry Difference



Features

- Integrate with Salesforce object writes, detail view reads, list view reads, and federated search to deliver a seamless user experience
- Easy integration with no additional infrastructure or Salesforce instances required
- Compliant with local regulatory frameworks
- Ability to process and store data in a country or maintain a realtime copy

Benefits

- Reduce compliance risk
- Enable expansion into new countries
- Enhance value from Salesforce solutions

How it works

- 1**
Augment existing Salesforce forms to store administrator specified fields into InCountry data stores.
- 2**
InCountry traps all writes from a Salesforce page and replaces existing fields with redacted data
- 3**
Redacted data can still be searched using Salesforce's existing search feature
- 4**
All data can be stored or processed in a specific country, or logic can be applied to use an existing data field such as "Country" to direct storage to multiple countries.
- 5**
When Salesforce reads the fields, they can be automatically replaced with the actual unredacted data when viewed in specific countries by Salesforce users