



## Marketing Cloud Offerings

### Basic

**Common Service Offerings for the Basic Package**

**Account Configuration**

- Account Roles & User Permissions
- Reply Mail Management
- Sender Authentication Package & IP Warm Up Consultation
- Two Data Extensions Set-Up, each containing up to 30 data fields

**Marketing Cloud Connect**

- Salesforce.com & Marketing Cloud Integration Set-Up

### Silver

**All service offerings from the Basic Package PLUS...**

**Automation Studio Set-Up**

- Set-Up of an automation containing up to five (5) steps and up to three (3) emails

**Triggered Emails Set-Up**

- Set-Up of triggered emails for real-time emails to subscribers

**API Consulting**

- Support provided to the customer's technical team to help them more easily understand the possibilities with using the API

### Gold

**All service offerings from the Silver Package PLUS...**

**Contact Builder**

- Set-Up of customer data inside of Contact Builder in preparation of Journey Builder needs

**Journey Builder**

- Set-Up of a single journey containing up to fifteen (15) steps

**MobileConnect / MobilePush**

- Are you interested in MobileConnect or MobilePush? App Solve can help

**Cloud Pages**

- Build of custom landing pages and display marketing messages or capture data

**Additional Business Units**

- Configuration for each additional business unit will be an additional fee of \$3990

### Platinum

**All service offerings from the Gold Package PLUS...**

**Distributed Selling**

- If you have with a franchise model, App Solve can set-up the Distributed Sending functionality to give your customers peace of mind as their marketers begin sending out of the Marketing Cloud

**Journey Builder Strategy**

- Maximize Journey Builder to its fullest capacity by utilizing App Solve to help conceptualize any automation needs

**Includes up to Five (5) Business Units**

- Configuration for each additional business unit outside of the five (5) will be an additional fee.

**Call Us for Pricing!**