
**Deliver connected experiences
with cross-cloud content sync**

Introducing CMS Connect + CMS Sync



Looking to harness the power of Salesforce to drive connected customer experiences? Horizontal Digital is a global Salesforce partner with the cross-cloud expertise and the experience-forward mindset you need to build and deploy hyper-personalized omnichannel campaigns.

Our two new apps on the Salesforce AppExchange — **CMS Connect + CMS Sync** — deliver on this promise by eliminating the hassle of downloading and uploading content for campaigns. Take advantage of instant content sharing across Salesforce CMS, Marketing Cloud and email.

Two apps. One-stop content management

Sync. Build. Deploy. Check out our two (complementary) solutions for marketers.

CMS Connect

This time-saver transfers images, videos and other files from Salesforce CMS to Marketing Cloud. No need to manually click “Sync” every time you need new content — our built-in timer lets you automate content syncing at regular intervals. Set it and forget it!

CMS Sync

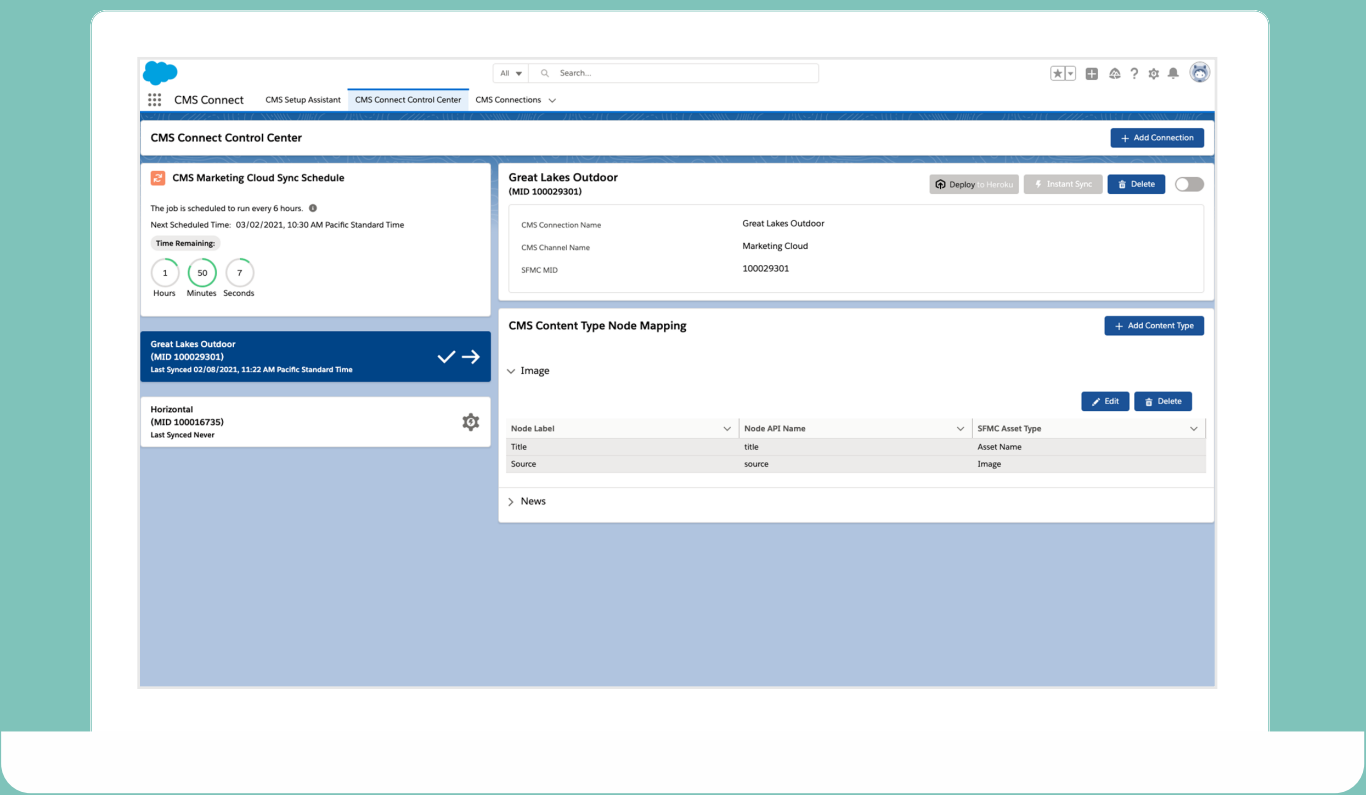
Our premier solution takes content directly from Salesforce CMS and puts it into your email — no need to first duplicate it in Marketing Cloud. With CMS Sync, your content is always up-to-date, centralized and ready to go.

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Digital

Which app is right for me?

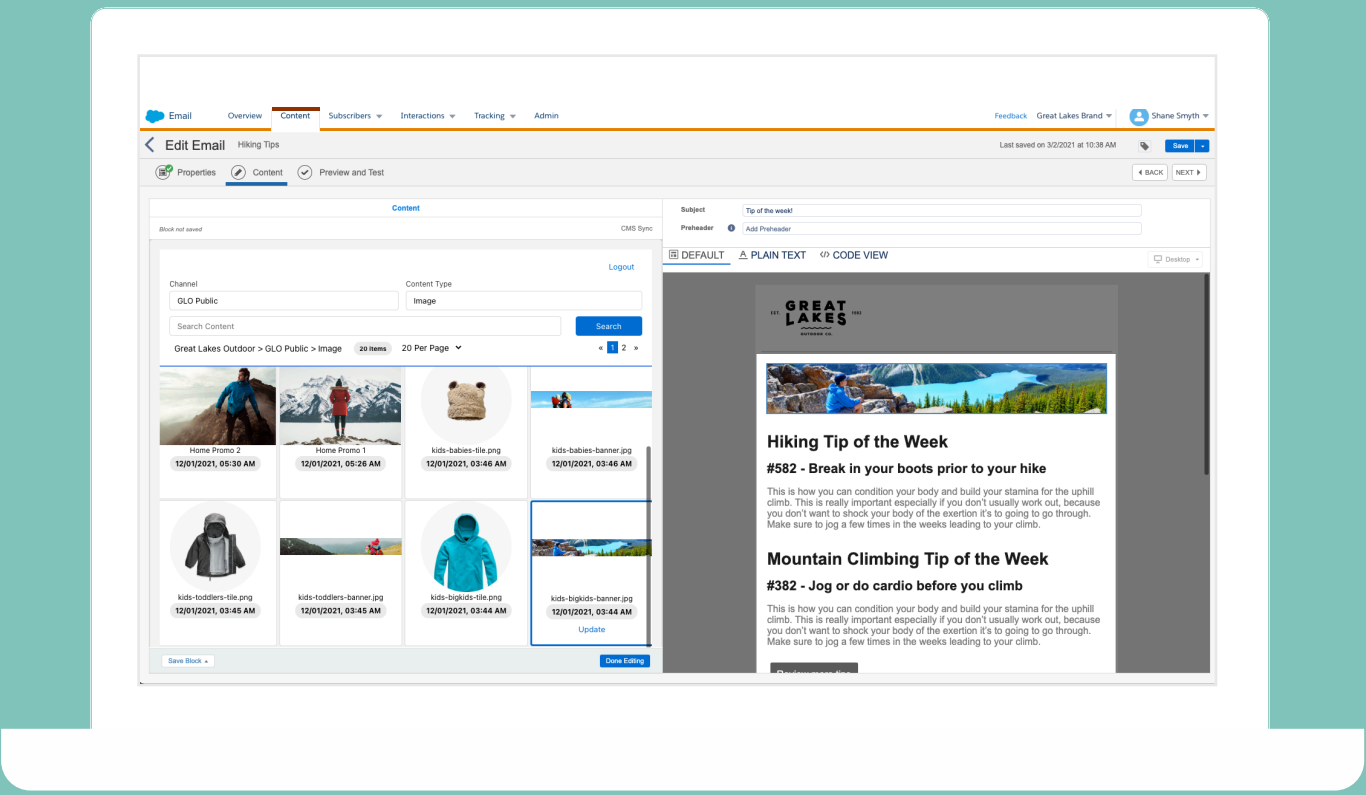
CMS Connect

Are you using Marketing Cloud to build campaigns for multiple business units? **CMS Connect's dashboard** lets you view all your connections into business units at a glance — making it easy to send different content to different audiences.



CMS Sync

Are you looking for a lightning-quick way to drop web content into an email? **CMS Sync** eliminates an extra step — helping you deploy campaigns as swiftly as possible.



Need help creating scalable content for omnichannel campaigns?

Our award-winning Salesforce practice can help.

Contact us at hello@horizontal.com



For more information visit horizontaldigital.com/cmssync or email hello@horizontal.com

Horizontal + Salesforce

275+
Cross Cloud
Certifications

50+
Certified Team
Members

Marketing Cloud
Level II
Specialization

Community Cloud
Advisory Board
Member

Enterprise CMS
Leader

6
Custom Product
Innovations

on AppExchange