

Technical Features

- ▶ Unlimited WLAN management configured in single central controller
- ▶ Property network zone management for split WiFi experiences under single SSID
- ▶ WiFi authentication with Email, Phone, Social Media
- ▶ User flow specially for Privatized MAC address anonymous devices
- ▶ Proprietary user profile data validation technology (including blacklisting invalid emails pre-login)
- ▶ Globally federated web services and support for localized legal requirements (US+CAN, EU, APAC)
- ▶ AWS and Azure hosting, others available
- ▶ Dedicated data-mart per client via Snowflake

Marketing Features & Creative Services

- ▶ Custom branded experience creation tools and support
- ▶ Dedicated account management support
- ▶ Multi-lingual end user experience (27+ languages)
- ▶ QR code activation
- ▶ ADA, GDPR and CCPA compliant
- ▶ 90+ CRM and EMS integrations
- ▶ Easy-to-use card based Content Management System
- ▶ Survey question cards (60% avg. conversion rate)
- ▶ Deep linking app cards
- ▶ Predetermined logic based dynamic user experiences

For full features list <https://socialsignin.com/features>

SUPPORTED HARDWARE

SocialSign.in WiFi Marketing platform supports most enterprise-grade environments. We support many wireless platforms, firewalls and access control devices, including custom and home grown solutions.

Preferred Equipment Partners - These enterprise-grade networks can be express implemented with SocialSign.in authentication services.

