

SunTec Corporate Overview

SunTec is the world's #1 relationship-based pricing and billing company. Our award-winning products and solutions enable organizations to adopt a customer first strategy, exponentially increase revenue and customer base, deliver exceptional customer experience, prevent revenue leakage, and ensure compliance. More than 130 clients in 45+ countries across the Banking, Financial Services, Insurance, Telecom, and Travel industries rely on SunTec to gain deep insights about their end customer's financial behavior, create dynamic customer segments, provide hyper-personalized products, offers, pricing, loyalty programs, and billing for over 400 million end-customers.

SunTec products are based on our cloud-native and cloud-agnostic, API first, micro-services-based platform, Xelerate. Delivered on-premise, on private cloud and as SaaS, SunTec products and platform offers high-performance, advanced security, scalability, resilience and agility even while handling large volumes of customer and transaction data. Integrations with transaction systems, customer on-boarding systems and partner management systems helps in real-time automated recommendation of products, offers and pricing to customers and partners.

Enterprise Product Management

SunTec Enterprise Product Management allows organizations to adopt a consistent and scalable approach to design and launch hyper-personalized innovative products and services for dynamic customer segments. It helps establish a single centralized repository of internal as well as partner products and services, standardize end-to-end product and service lifecycle management along with simulation capability for efficient revenue management.

Dynamic Offer Management

SunTec Dynamic Offer Management allows organizations to adopt the “segment of one” strategy, rapidly design and launch highly personalized product bundles and offers for any customer segment by using advanced customer behavior insights.

Deal Management

SunTec Deal Management enables organizations to automate and optimize the end-to-end deal management process including multi-product selection, deal design, simulation, negotiation, proposal generation, closure, and commitment tracking.

Relationship -based Pricing Management

SunTec Relationship-based Pricing Management enables organizations to dynamically segment customers based on their behavior, and design and launch innovative contextualized pricing to customers. It easily integrates with existing transaction systems and automates the end-to-end pricing process and provides a centralized repository to store and manage products and pricing across the enterprise.

Enterprise Billing and Statements Management

SunTec Enterprise Billing and Statements Management enables organizations to automate the end-to-end billing process including pricing, consolidation, pre-billing, invoicing, and post billing activities including settlement, dispute management and arrears management.

Ecosystem Management and Monetization

SunTec Ecosystem Management and Monetization enables organizations to build and monetize their own ecosystem or partner with ecosystems of other organizations.

Benefits and Loyalty Management

SunTec Benefits and Loyalty Management enables organizations to adopt a total relationship loyalty management strategy that promotes profitable customer financial behavior, increases usage of product and services as well as expand subscription of products and services across all lines of business.

Enterprise Indirect Taxation Management

SunTec Enterprise Indirect Taxation Management enables organizations to automate their indirect tax management programs for compliance and efficiency and manage tax compliance mandates of multiple indirect tax regimes including GST and VAT.

About SunTec

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