

Client Success:

HeroWork



Customer Profile:

HeroWork's mission is to increase the capability, efficiency, and support of charities by completing high quality charity renovations through special community events called Radical Renovations.



HEROWORK
RADICAL RENOVATIONS

The Challenge:

Existing technology and the need to scale up was preventing HeroWork from achieving their organizational goals.



Our Solutions:

- Salesforce NPSP
- Volunteer Management



HeroWork started because creator and founder, Paul Latour, wanted to give a friend with multiple sclerosis more accessibility to her backyard.

The first idea was to bring 20 friends together and have a work-pizza party, but it morphed into a single day Radical Renovation that included 27 companies, 65 volunteers, 10 rotating musical acts and 5 videographers.

In the end, they completed a renovation worth \$25,000 with a budget of \$380. Since that day HeroWork has produced over \$1,900,000 worth of nonprofit renovations in the Capital Regional District.

100%

online volunteer management

60%

growth in volunteers

184

growth in volunteers