



Salesforce Marketing Cloud Boost Program

www.zigatta.com

Zigatta is a minority-owned international technology solutions company with offices in U.S., Mexico and Canada.



- Dallas, TX
- Calgary, Canada
- Guadalajara, MX

WHO WE ARE

Zigatta is obsessed with adding value through performance improvement. This healthy obsession is why we challenge conventional thinking – always. At Zigatta we embrace change. We're a disruptive bunch that takes great pride in adding value by connecting clients with top talent and emerging technologies, while constantly measuring results.



WHAT WE DO

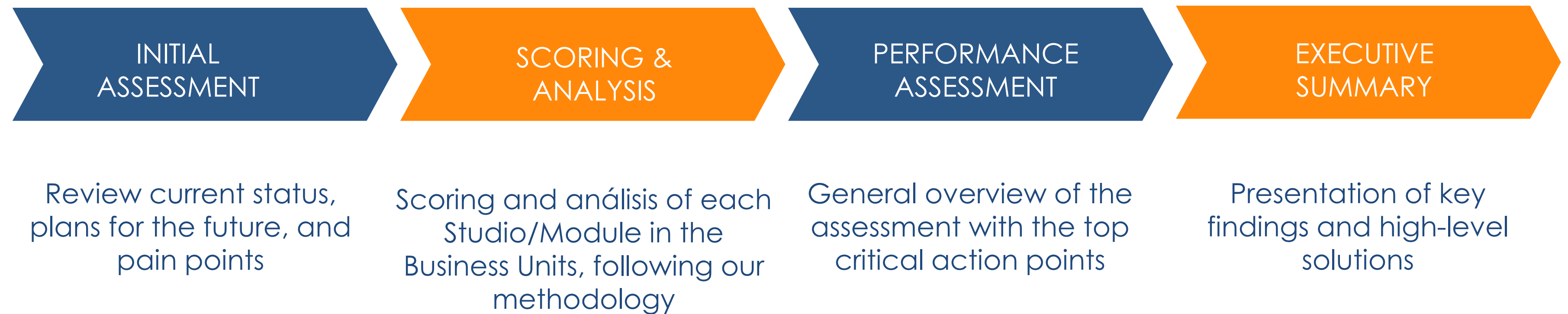


SALESFORCE MARKETING CLOUD IMPLEMENTATION **ANALYSIS** AND **ASSESSMENT**, THAT LEADS TO **BOOST** **EFFICIENCY**

A well thought **assessment** and **analysis** of the current SFMC implementation, according to best practices, industry standards and consultancy. This audit and its high-level recommendations are developed by a **multidisciplinary team**.

We combine the optimization of the **technical setup** with the best practices of **data-driven marketing** to boost strategies and efficiency.

THE PROCESS



THE RESULTS




- ✓ **Analysis** of pain points of your current SFMC implementation
- ✓ Overall **score** based on industry standards, best practices and consultancy, from both technical and marketing perspectives
- ✓ High-level **solutions** that lead to efficiency of the team and execution of strategies
- ✓ **Action plan** to optimize your SFMC implementation with those high-level solutions
- ✓ Review of the different customer journeys and touchpoints to **create connected experiences** with your customers
- ✓ **Boost your SFMC efforts**



**LET'S WORK
TOGETHER**




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