



AUTOMOTIVE / MANUFACTURING & CONSTRUCTION



MEGATRENDS 2025 THAT DISRUPT THE AUTOMOTIVE INDUSTRY



Connectivity & digitalization



Sharing Communities



Autonomous & self driving vehicles



Creating value out of Big Data



Battery, fuel cell & hybrid electric mobility



Redefinition of business models





THE DIGITAL JOURNEY FOR AUTOMOTIVE

DIGITALL IS A STRONG LEADER FOR DIGITAL TRANSFORMATION & DIGITAL CLOUD EXPERIENCE IN THE AUTOMOTIVE AREA.
WE HELP YOU TO DIGITALIZE YOUR PROCESSES TO BE A LEADER IN YOUR INDUSTRY

DIGITAL JOURNEY FOR AUTOMOTIVE

AI-driven personalized customer journeys across any channel

- Automotive-specific solutions for sales, service and marketing
- Customer Loyalty
- Customer Retention
- OEM's, Financial Services & Suppliers

INTEGRATION & OPERATIONS

Integration and operation of data, systems and processes

- ERP Integration
- Agile BI for Automotive
- DevOps Services
- Outsourcing
- Managed Services

COMPLIANCE & GOVERNANCE

Secure and compliant digital automotive services

- Product Compliance
- Global norm standards
- Supply (Block-)Chain

AUTOMOTIVE PROCESSES

Sales & marketing efficiency and digital process automation

- Direct Sales and Indirect Sales to end customers
- Tier 1 to Tier n Sales
- Omni-Channel Customer Portals & Commerce Platforms
- (Car) Configurators & Financing plans
- Marketing automation for stakeholders

END-TO-END DIGITAL TRANSFORMATION PORTFOLIO FOR AUTOMOTIVE TO GROW A SUSTAINABLE BUSINESS



MEGATRENDS 2025 THAT DISRUPT THE MANUFACTURING INDUSTRY



Every machine will be smart (IoT)



Automation & Robotics



B2B Commerce



Additive Manufacturing & 3D Printing



Usage-based pricing



Subscription Models





THE DIGITAL JOURNEY FOR MANUFACTURING

DIGITALL IS A STRONG LEADER FOR DIGITAL TRANSFORMATION & DIGITAL CLOUD EXPERIENCE IN THE MANUFACTURING AREA.
WE HELP YOU TO DIGITALIZE YOUR PROCESSES TO BE A LEADER IN YOUR INDUSTRY.

DIGITAL JOURNEY FOR MANUFACTURING SERVICES

AI-driven personalized customer journeys across any channel

- Manufacturing specific solutions for Sales, Marketing, Commerce & Service
- Customer Journey Management for Manufacturing
- AI-driven personalized digital journeys

INTEGRATION & OPERATIONS

Integration and operation of data, systems and processes

- ERP Integration
- Zuora Integration (Subscriptions)
- Collaboration Tools (e.g. Mail, DMS, ...)
- Managed Services

COMPLIANCE & GOVERNANCE

Secure and compliant digital manufacturing services

- GDPR / DSGVO

MANUFACTURING PROCESSES

Marketing, Sales & Service efficiency and digital process automation

- Sales Agreements & Production Forecasting
- Asset-based Service Processes
- Customer Portals & B2B Commerce Applications
- Subscription based
- Usage based pricing

END-TO-END DIGITAL TRANSFORMATION PORTFOLIO FOR MANUFACTURING TO GROW A SUSTAINABLE BUSINESS



CUSTOMER MANAGEMENT FOR MANUFACTURING

> 100 PROJECTS & > 40 COUNTRIES

We have rendered comprehensive advice for over 100 projects in more than 40 countries, ranging from defining the strategy, selecting programs/tools through to implementing and operating the system.

> € 7 MILLION IN REVENUES

DIGITALL generates more than € 7 million turnover/per year with its industry customers

> 500 MILLION DATASETS

You can bank on our experts who empower you to handle large volumes of data for reaching marketing, sales & service decisions.

> 19 YEARS INDUSTRY EXPERTISE

For more than 19 years, we have been working successfully in CRM, business intelligence and marketing automation projects with leading high-tech companies across Europe.



> 50 CONSULTANTS

More than 50 consultants provide more than 8,000 person-days per year in the high-tech & manufacturing sector.



SIEMENS



VIESSMANN

SCHEIDT&BACHMANN



ASM

itebis
DIE CAD/CAM EXPERTEN

EVG

Lenze

LEONI



MEGATRENDS 2025 THAT DISRUPT THE CONSTRUCTION INDUSTRY



Cloud-based collaboration Tools



Internet of Things



B2B Commerce



Sustainability





THE DIGITAL JOURNEY FOR CONSTRUCTION

DIGITALL IS A STRONG LEADER FOR DIGITAL TRANSFORMATION & DIGITAL CLOUD EXPERIENCE IN THE CONSTRUCTION AREA. WE HELP YOU TO DIGITALIZE YOUR PROCESSES TO BE A LEADER IN YOUR INDUSTRY.

DIGITAL JOURNEY FOR CONSTRUCTION

AI-driven personalized customer journeys across any channel

- Construction specific solutions for Sales, Marketing, Commerce & Service
- Customer Journey Management for Construction
- AI-driven personalized digital journeys

INTEGRATION & OPERATIONS

Integration and operation of data, systems and processes

- ERP Integration
- RFP platform Integration (e.g. Docu media, SIMAP, ...)
- Collaboration Tools (e.g. Mail, DMS, ...)
- Managed Services

COMPLIANCE & GOVERNANCE

Secure & compliant digital construction services

- GDPR / DSGVO

CONSTRUCTION PROCESSES

Marketing, Sales & Service efficiency & digital process automation

- 2/3 way sales channel through wholesalers, craftsmen to end customers
- Customer Portals & Commerce Platforms
- Marketing automation for stakeholders & end customers (architects, planners, wholesalers, craftsmen)
- Service

E2E DIGITAL TRANSFORMATION PORTFOLIO FOR CONSTRUCTION TO GROW BUSINESS SUSTAINABLE