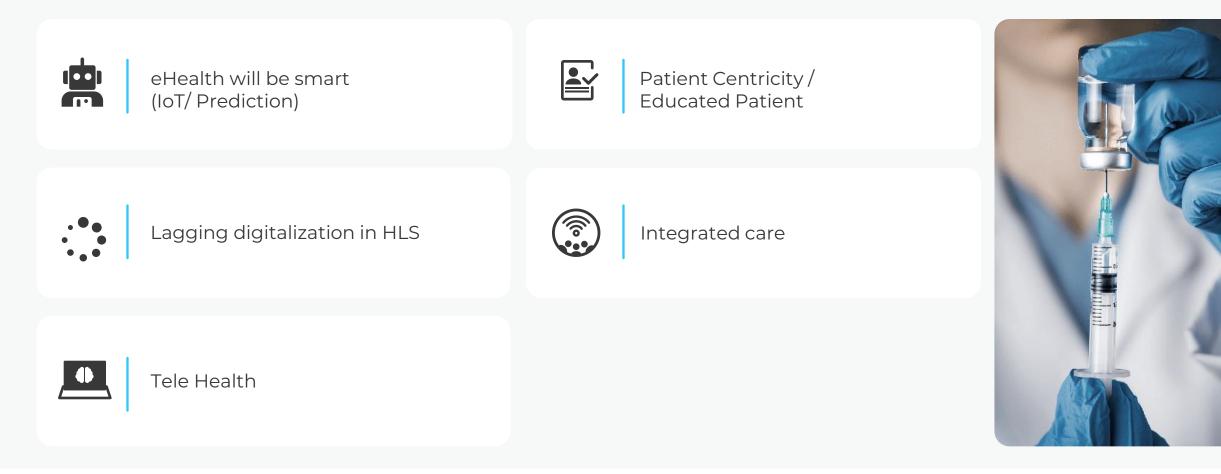
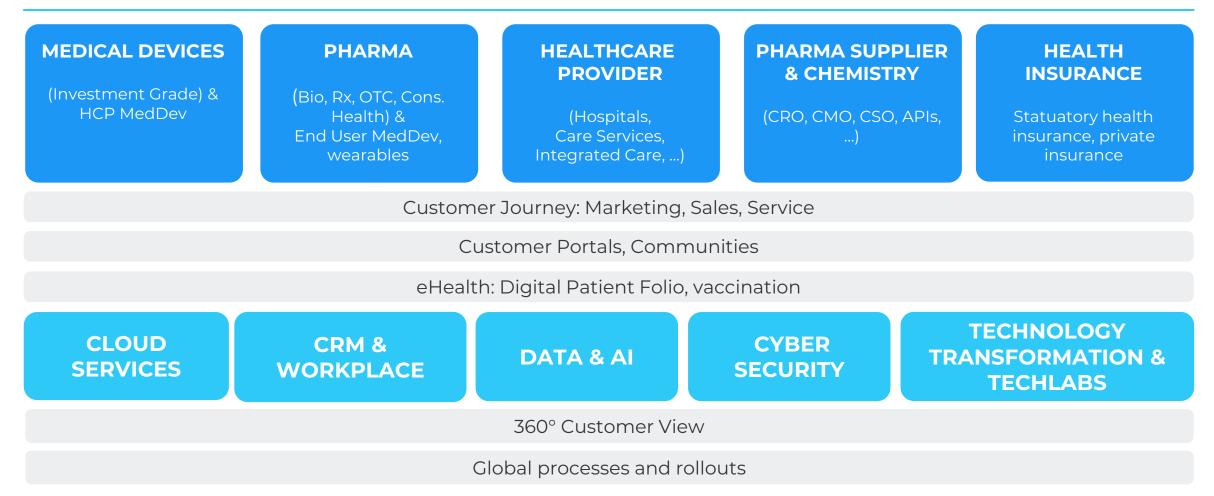
# PHARMA, HEALTHCARE, LIFE SCIENCE, LOGISTICS, TRANSPORT & CHEMISTRY

# MEGATRENDS 2025 THAT DISRUPT THE HEALTHCARE & LIFE SCIENCES INDUSTRY



# **CLUSTERING OF HLS PORTFOLIO**

## **HLS INDUSTRY**



# THE DIGITAL JOURNEY FOR HLS

DIGITALL IS A STRONG LEADER FOR DIGITAL TRANSFORMATION & DIGITAL CLOUD EXPERIENCE IN THE HLS AREA. WE HELP YOU TO DRIVE YOUR HLS DIGITAL JOURNEY IN A PERSONALIZED WAY.

## SUPPLIER SERVICES

## Enablement of pharma and chemistry supplier to manage their customers

- Long term development agreements
- Tracking of fulfillment vs plan
- Supplier management
- Supplier portal
- Medical documentation

## HCP

### State of the art coverage of HCPs and HCOs to demonstrate the value of the offering

- Digital enablement for Sales Reps
- Commercial effectiveness
- Offline
- Compliant education
- Closed loop marketing
- Innovative offerings

## **PATIENT JOURNEY**

## Building solutions around the patient

- Patient engagement solutions
- Integrated care solutions
- Patient portals
- Pay-for-success
- Patient service center
- Hospital on- & off-boarding

#### END-TO-END DIGITAL TRANSFORMATION PORTFOLIO FOR HLS TO GROW A SUSTAINABLE BUSINESS