



SALESFORCE BUSINESS CONTINUITY FOR A MULTI-ORG ENTERPRISE

ENABLE



PROBLEM

A Fortune 100 telecommunications enterprise uses Salesforce across 20+ Salesforce production organizations. Each Salesforce Organization's data structure is custom, each one supporting the business unit's requirements, as additional Salesforce Orgs are adopted as a part of corporate acquisitions. The enterprise needed a Salesforce disaster recovery solution that scaled both for the number of Salesforce Orgs but also for the data volumes inherited by B2B and B2C sales teams.



SOLUTION

During initial implementation, the project scope increased as the enterprise gained additional value leveraging CapStorm's solutions for devops enablement with sandbox seeding, metadata migration and deployment, and Salesforce data archival with customized retention. The organization's Salesforce Center of Excellence found that scaling was simple as additional Salesforce organizations came online with reusable configurations, scripted processes, and automated backup verification.



OUTCOME

The enterprise's Salesforce business continuity strategy ensures that Salesforce data is protected against accidental or malicious data loss. Salesforce data access outside of the force.com platform increased data visibility and use within the enterprise, powering near real-time integration of Salesforce data into the enterprise data fabric.

Fortune 100 Telecommunications Enterprise

CapStorm serves the Salesforce community with expert solutions for managing high-value, mission-critical data. Our customers gain autonomous use and control of data throughout their Salesforce environments, empowering enterprise value and confidence by managing data throughout its lifecycle.