

MIGRATION PROJECT: SALESFORCE ORG SEGMENTATION

ENABLE



PROBLEM

A multinational technology provider divested their digital marketing line of business to a newly formed corporation. A part of the divestiture, the transition of Salesforce data from the current Salesforce production organization to a new Salesforce instance was unreasonably priced by outside consulting firms due to extended project hours.



SOLUTION

CapStorm was an incumbent software powering data extraction for real-time analytics. The organization leveraged CapStorm's products to perform the Salesforce data lift-and-shift, migrating Salesforce data hierarchies incrementally from the original Salesforce to the target. Hybrid teams (consulting firm with CapStorm services team) were deployed to move metadata accomplishing a full end-to-end Salesforce migration.



OUTCOME

The migration project was completed on-time (60 days) and on-budget all while keeping the Salesforce data behind the organization's firewall. The current organization's Salesforce users had no impact by the migration process during this seamless transition.

Fortune 1000 Data and Technology Provider

CapStorm serves the Salesforce community with expert solutions for managing high-value, mission-critical data. Our customers gain autonomous use and control of data throughout their Salesforce environments, empowering enterprise value and confidence by managing data throughout its lifecycle.