



Do more with Data

The new Currency of Business

Uncover Insights with AI-Apps from Squirro



Meet Squirro

Global Company

Augmented Intelligence Software Provider

Built by team of serial entrepreneurs

Global presence and partner network

A different approach to AI

A powerful Insights Engine for Decision Intelligence

Tangible, industry and issue specific AI-Apps

Build your own apps with the Data Science Studio



Reference Customers



Investors





most valuable

1%

actually used

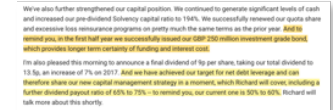
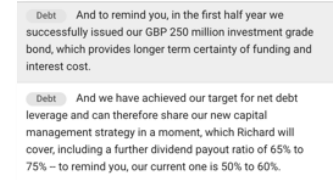
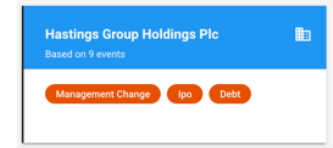
Insights:

80% of all data is locked away.
Reason: The data is unstructured,
siload and fast changing.

Yet, hidden in it are insights into
your business, your clients, your
competitors & markets.

Apply these insights to your
business and get a direct positive
top- and bottom-line impact.

The new currency of Business



The Key to Value:

A human-centered partnership model of people and artificial intelligence (AI) working together.

Combine the pattern detection power of AI with the imagination, intuition and intelligence of humans.

While Artificial Intelligence puts technology at the core, Augmented Intelligence puts us first.

Augmented Intelligence



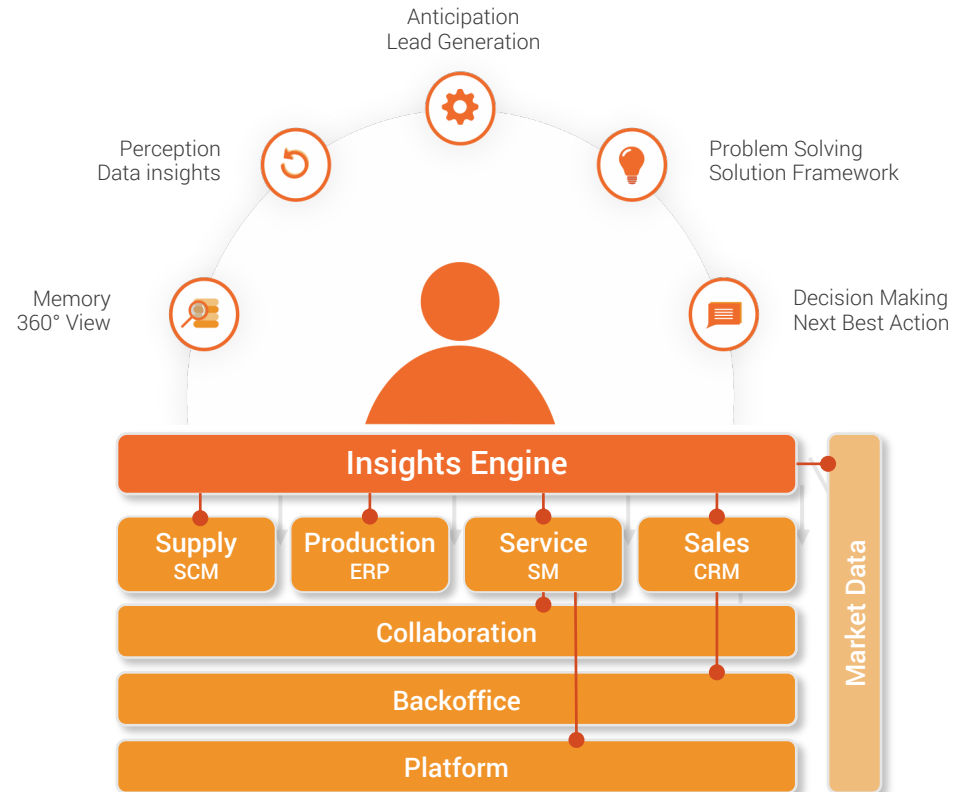
Our Vision:

Connect the dots:
Turn a system of record
into a system of insight.

Augmented Intelligence will
become the informational fabric
of the enterprise.

Get the right Insights

to the right person at the right time automatically



Our Product:

Squirro is a self-learning system keeping you in the know and recommending what's next.

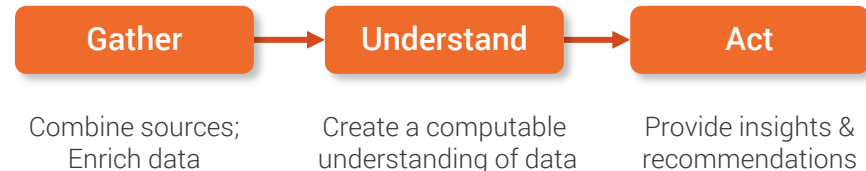
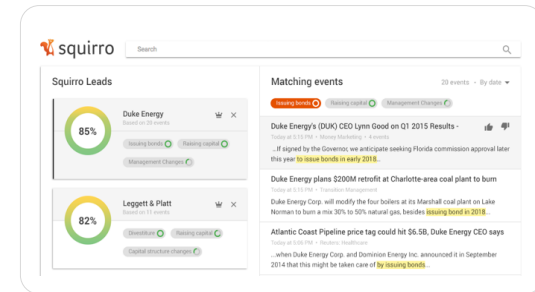
Secret Sauce & key USPs:

- Pattern detection for hard to use data
- Coupling fast & slow learner AI
- Issue specific AI-Apps

Intelligently different AI

Example App: Deal Origination

Automatically detecting opportunities in research & earnings reports



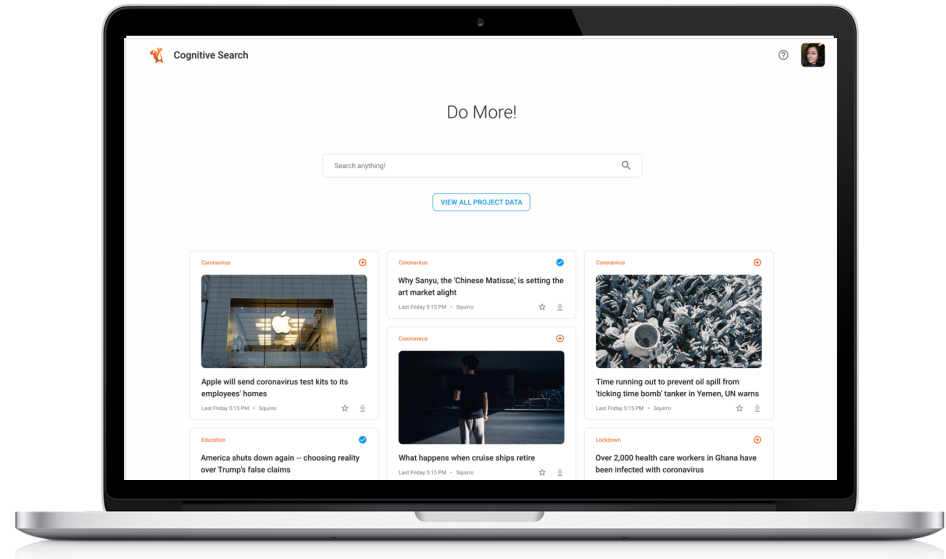
Our Solution:

Turn meaningless data
into actionable insights

5 powerful product suites:

- Sales Insights: Find opportunities
- Marketing Insights: See trends earlier
- Service Insights: Resolve issues faster
- Risk Insights: Detect threads earlier
- Cognitive Search: Easy discovery

Vertical & issue specific AI-Apps



Example App: Cognitive Search
Easy discovery of relevant insights across all your data

Our Mission:

Direct top / bottom line
business impact

Ready to use,
pre-configured AI-Apps

Industry and issue specific
pre-trained AI-Models

Easy to deploy: Cloud,
private cloud or on-premise

Turn data into Insights

Sales Insights

Opportunity Sourcing

Reach revenue targets and avoid client churn;
better opportunity prioritization; + 5% revenue

Marketing Insights

Stay Ahead

See trends earlier, get a better understanding of
markets and competition; 22% better coverage

Service Insights

Resolution Automation

Delight your clients; Auto-classify cases, automate
resolution; cut 30% mean-time-to-resolution

Risk Insights

Early Detection

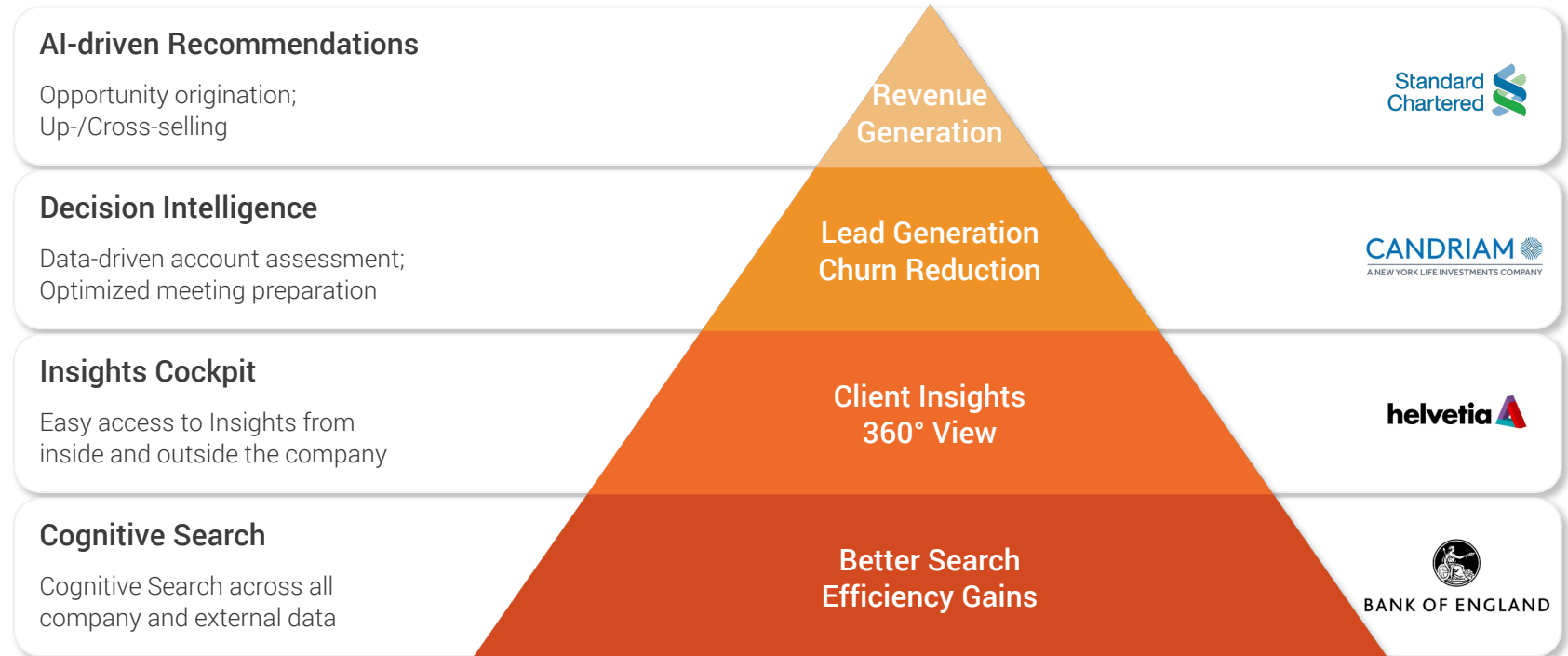
Keep your business safe – spot non-numeric
threats, risk deflection; cut 15% effort

Cognitive Search

Insights Discovery

Unified search across all data stored in any
platform; easy insights discovery; +32% data ROI

AI-driven Business



*“Digital Insights are the
new currency of business.”*

Brian Hopkins, Ted Schadler, et al.,
Forrester Research



Thank You

Dr. Dorian Selz
CEO & Co-Founder

ceo@squirro.com
+41 44 586 98 98

