



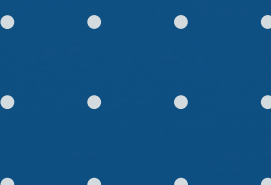
QUICKSTART

# SALES CLOUD

Manage leads more effectively, and close more deals faster!

salesforce

sales cloud



# THE APPHIENZ BRAND



Our Salesforce support keeps you connected to the data that matters so you can take your company to new heights.

YOUR SALESFORCE PARTNER FROM INCEPTION TO SUPPORT!

**2014**  
Year Established

**100+**  
Project Completed

**99%**  
Customer Satisfaction

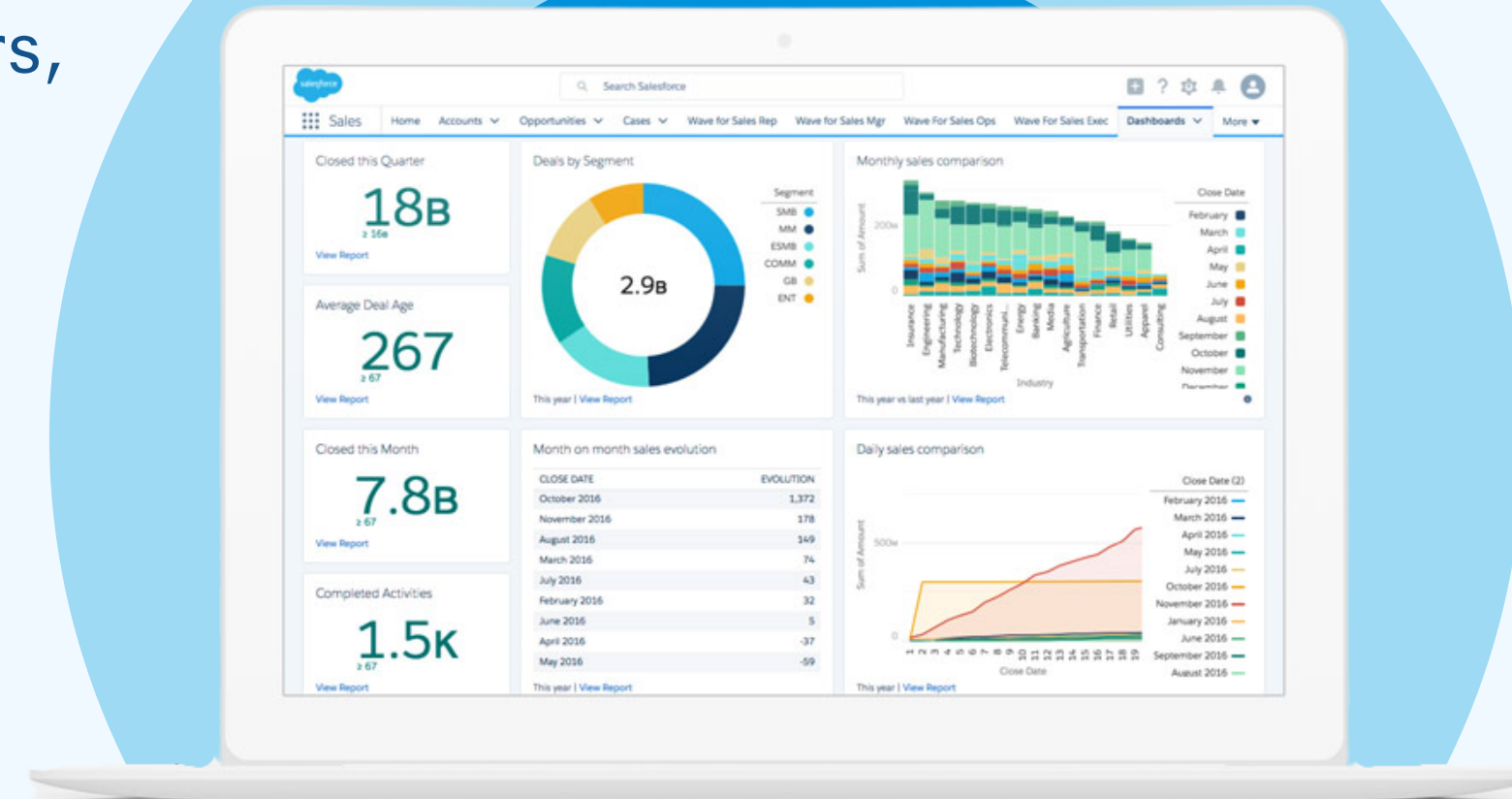


# WHAT IS SALES CLOUD?

Salesforce Sales Cloud is the world's best CRM for Sales. It keeps information about the leads, customers, and sales all in one place so that you can make informed decisions.

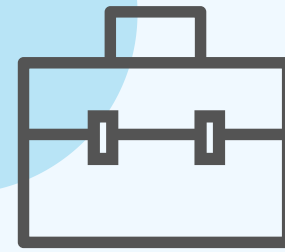
**TURN DATA INTO ACTIONABLE INSIGHT THAT EVERYONE CAN ACCESS FROM ANYWHERE.**

- Manage leads more effectively**
- Monitor pipelines more accurately**
- Automate administrative tasks**
- Close more deals faster**

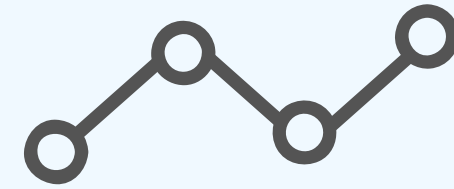


# WHY APPHIENZ?

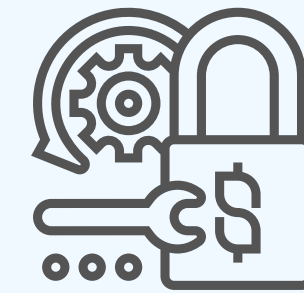
- Our QuickStart packages are designed to set up Salesforce Pardot quickly and efficiently
- We decode your initial Salesforce requirements and pain points through technology and process expertise



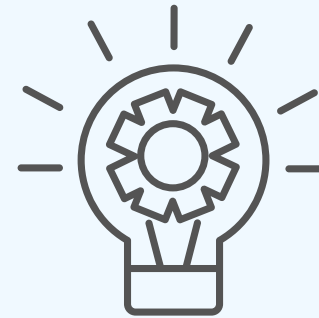
Quality Work



Efficiency



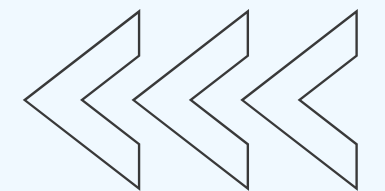
Fixed Price



Innovation

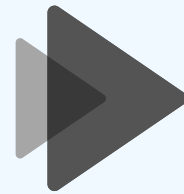


Certified Salesforce  
Experts



# THE PROCESS

To make the process efficient we have divided it into four parts.



## DISCOVER

- Project Kick-off Session
- Requirements Gathering

## DESIGN

- Users & Permissions
- Attribute definition and Lead to Opportunity flow

## DEVELOP

- Configuration of Standard Objects: Lead, Account, Contact & Opportunity
- Page Layouts & List views of named Standard Objects
- Capturing Leads from the Website: Salesforce Web2Lead
- Basic Validation & Duplicate Management setup
- Reports & Dashboards

## DEPLOY

- Training and User Guide
- Post-Go-Live Support

# SALES CLOUD QUICKSTART

Get your Sales Cloud CRM up and running in just **4 Weeks**.

## Discover & Design

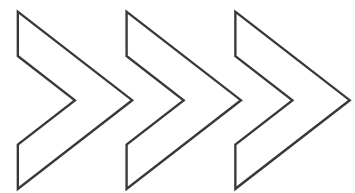
Kick-off meeting  
Requirements Gathering  
User Setup & Installation  
Users & Permissions  
Attribute definition and Lead to Opportunity flow

## Develop

- Custom App, Homepage, Tab Order setup
- Custom dashboards and reports
- Custom fields, picklist values, and page layouts
- Leads, Accounts, Contacts, Opportunities, and Activities setup
- Web2Lead Setup
- Validation Rule, Duplicate Rule, and Workflow Rule setup
- Additional Features

## Deploy

User Guide and Training  
Go-Live Support



Connect with us today to know more about our Sales Cloud QuickStart packages!



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