

**You should expect more than just reducing E-mail tag.  
Confirmed Strategic Scheduler makes you more effective all week long.**



Meetings are among the most ubiquitous part of business-to-business interactions. So any challenges you encounter in getting meetings setup could detract from your personal effectiveness.

That's why Confirmed was created. Not only does it help you schedule more efficiently, reducing email back-&-forth; it also helps you get higher meeting acceptance rates with difficult to set meetings (up to 25% better) and drives prompt responses.

Confirmed is the scheduling solution that lets you prioritize the most important meetings over the others; and it provides a time-management enhancement to your entire workweek (not just during the few percent of your time that you spend in scheduling activities).

### **What makes Confirmed different?**

Confirmed uses a unique combination of Artificial Intelligence-enabled data, expert systems and advanced behavioral science to help you make the most of your scheduling. The data helps you make great decisions and enables Confirmed to evolve as you schedule. The behavioral science techniques drive the other party toward the meeting schedule goals you desire and helps you adhere to best practices.

Confirmed is not a one-size fits all solution. It recognizes that not all meetings are alike; so it gives you the opportunity to make your schedule reflect your specific situation.

- Is the other person as motivated as you?
- Are they hard to pin down?
- Do they have preferences in how, where or when to meet?

You can customize your requests or have them use a first-come-first-served sign-up, depending on your scenario.

### **Does Confirmed work the way I work?**

Sure does. You can use Confirmed with Outlook and Google Calendar. It can be used right inside your Salesforce.com contact and lead screens or used standalone.



And you can use it with your other favorite systems including Zoho, Microsoft Dynamics CRM and Hubspot. Your activities get automatically logged and your calendars reflect mirror images of events in your Confirmed account.



## About the Confirmed Team

Confirmed was created by a team that has extensive experience in meetings and logistics. The team includes three psychology-trained executives, two Ph.Ds, and one of the USA's few acknowledged experts in CRM adoption.

The CEO has grown several previous companies to large scale and is a Dale Carnegie consultant. Our backgrounds include key product launches, business development and process improvement at various companies including Verizon, Apple, Principal Financial, and TD Ameritrade.

Confirmed is a formal ISV partner of Salesforce.com.

## Confirmed in brief

- ✓ Up to 25% increase in meeting acceptance rates on difficult to get meetings
- ✓ Modular design means every meeting situation fits like a glove
- ✓ Use of Advanced Behavioral Science concepts drives the results you want
- ✓ Learning-enabled data helps you make better decisions
- ✓ Use Confirmed to help you focus on your highest priority accounts
- ✓ Collaboration and leadership use-cases keep your entire team on track



[www.ConfirmedApp.com](http://www.ConfirmedApp.com)

Schedule a demo here:

[www.confirmedapp.com/calendar/davidradin/demorequestteamedition](http://www.confirmedapp.com/calendar/davidradin/demorequestteamedition)



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