



EC

Evolving-Consulting

**Reach your business &
technology goals
without any budgetary
distress.**

Pardot Package

Quick and easy implementation, you will receive a tailored setup based on industry best practices, guidance from our experts, training session and support during Go-Live.

Scope Breakdown	Hrs	Cost in CAD
Project Management	4	\$560.00
Pardot Connector Setup	8	\$1,120.00
Assets Configuration	15	\$2,100.00
Reporting	4	\$560.00
Training	6	\$840.00
Go Live & Post Live Support	5	\$700.00

Total Hours: 42

Total \$5,880.00

What is included?

- ❑ **Project Management & updates**
- ❑ **1on1 Requirement Gathering sessions & walk-thru**
- ❑ **Install Pardot Connector**
 - Sales Cloud Integration (Field Mapping)
 - Sync existing Campaigns
 - Profiles
 - User Sync
- ❑ **Up to 2 Configuration per asset:**
 - ❑ Email Templates
 - ❑ Custom Forms
 - ❑ Landing Pages
 - ❑ Automation and Segmentation rules
 - ❑ Engagement Studio Campaigns
- ❑ **Reporting**
- ❑ **Training Sessions**
- ❑ **5hrs of post - Go Live support**



What's Next?

When you are ready to work with us, let us or your Salesforce Account Manager know. We will then send you the following documents:

- ☐ ***Service Agreement***
- ☐ ***An invoice for 50% of the estimate.***

Once we receive a signed service agreement and proof of payment we will schedule a Kick-off call to start our project.

