

Always on Track

For proactive investment teams that highly value collaboration with their founders

Key Benefits

A data module on top of your CRM

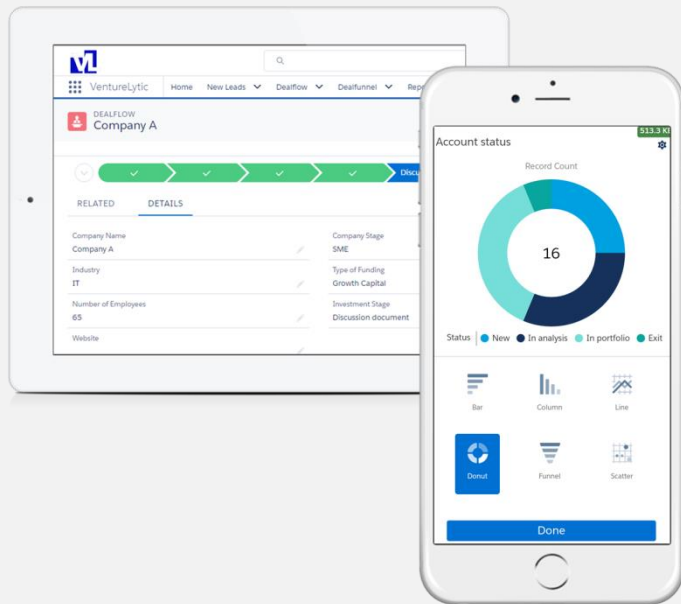
Add our Venturelytic Tracking module to your existing CRM or use our end-to-end investment platform to exploit the benefits of both.

All data in one place

Store all deal information in one place, from key metrics to captables, and easily access dashboards that provide you a clear overview of the latest status.

Stop controlling, start collaborating

Engage with team members, deal prospects and portfolio companies, our community makes sure your deal information is always up to date.



Why you will “Always be on Track” with Venturelytic

Portfolio Community

Work actively together with your companies via our community and you're always aligned.



Dealflow

Fuel your deal sourcing activity, proactively follow-up and increase the conversion of dealflow into deals.

Connect & Track

Import and save any type of data that's relevant to you and start tracking progress over time.



Portfolio

Always the latest overview of your portfolio and the most relevant performance indicators.



KPIs

Track key metrics for your portfolio companies, and create custom dashboards for your reporting.

See for yourself

Prepared for the future

Investors using Venturelytic are planning ahead and lay a foundation to build upon the next 15 years with the data they collect.

End-to-end

Extend your basis with specific deal related information such as performance metrics and portfolio activities to create one source of truth.

Works with your favorite tools

Easily integrate Venturelytic with Outlook, Gsuite or one of the other 3,000 business apps available on the AppExchange.

“Trusted
by
colleagues

[CASE STUDY](#)



Grow along with your investments
Start collaborating with your founders