

# What is Workato?

## What is Workato?

The leader in enterprise automation, Workato helps organizations increase their operation's speed, scale, and accuracy by automating common business processes. Workato is built on a foundation of integration to deliver automation at scale across data, applications, and teams. Workato's low-code/no-code platform enables builders across lines of business such as HR, finance, and marketing to design automations in collaboration with IT, ensuring security and governance are never compromised.

## The problem of disconnected data, applications and teams

The proliferation of SaaS services has fundamentally shifted the pace and scale of how businesses operate. New applications are being added at an astounding rate as digital transformation becomes a reality for how departments work. But with change comes a new set of challenges: How do I orchestrate a defined business process across multiple applications and stakeholders? How do I keep people productive and informed wherever they work? How do I get the most out of my technology investments? Workato is addressing this challenge with a new approach to automation that leverages integration to orchestrate processes across disparate data, applications, and teams.

**Supercharge the scale, speed, and accuracy** of all your core business processes across HR, Finance, IT, Marketing, and more. Deliver better experiences for your employees and customers while improving the efficiency of your operations. Workato's enterprise automation platform can transform how your organization manages common processes like:

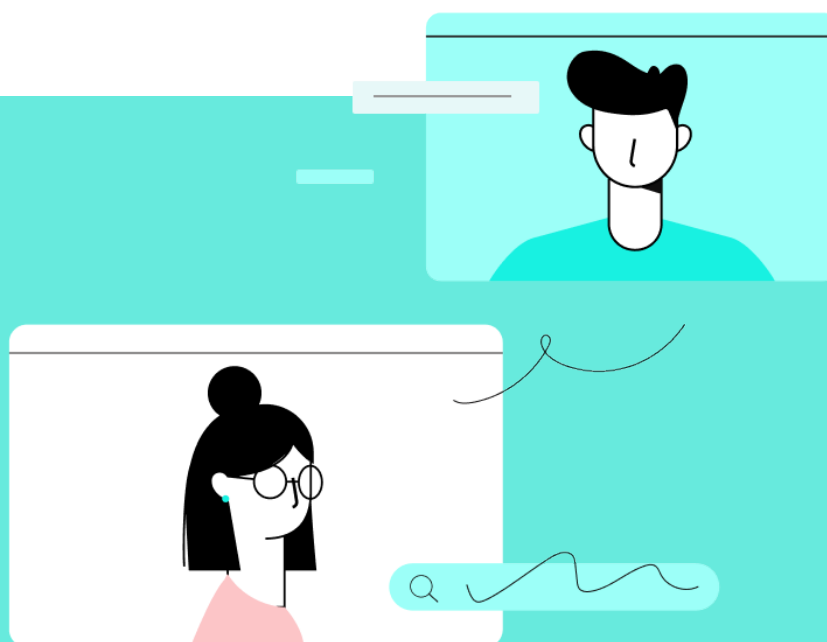
-  • Quote to Cash
-  • Employee Onboarding
-  • IT Operations
-  • Case Escalation
-  • Lead scoring & routing
-  • Employee 360
-  • Procure to pay
-  • Enterprise Chat Bots
- + endless possibilities

With 1200+ connectors and an intuitive user interface, Workato enables anyone to build automations while being centrally governed by IT.

“ (Workato's recipes) make it very clear to see the order of operations that align with your business process. So Workato helps me move the needle quickly, and with Workato being able to connect to several systems, there's no limit to how complex you can make your automations.”

JESSICA BARRY,  
MANAGER, PEOPLE ANALYTICS,  
CONFLUENT

- **Automation powered by integration**—Event-driven business process automation with engagement via bots in Slack & Microsoft Teams. Create automations across the entire organization with over 1,000 pre-built integrations with the leads SaaS applications, databases, and cloud data warehouses
- **Designed for business & IT**—An intuitive no-code/low-code user experience with collaborative workspaces for fast & iterative development, while keeping data safe with centralized governance & management
- **Simple and powerful:** 100% SaaS: zero infrastructure cost or software to manage, scale elastically to handle any amount of workflows, and stay secure with SOC2 Type 2, HIPPA, PCI, and GDPR



Trusted by:

