

DONORSEARCH 360iO IS NOW

TURBO CHARGED

FROM A WHOLE NEW PERSPECTIVE



Advanced New Features:

- Cross-object field mapping capability using look-up relationships
- DonorSearch data and profile request features are accessible at the Lead and Contact record level
- DonorSearch related list now available at the Account record level
- New Advanced Detailed Profile interface
- 70+ prospect screening data points available on the DonorSearch custom object, including
 - Detailed charitable giving history by interest category
 - Quality Score and DonorSearch rating
 - Name of the organization where the largest gift was made
 - DonorSearch Aristotle import fields



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