

Why Pharos ?

**REACT FASTER,
GET TO THE ROOT CAUSE QUICKER.**

Pharos is a game changing **observability application** that identifies, tracks and monitors every error in Salesforce. It is the only solution on the market that adds native end-to-end fully automated developer and admin troubleshooting, with integrations and real time monitoring of Apex, Flow, and Process Builder exception logs.

No need to sift through heaps of exception emails, look through hundreds of logs and pages of stack trace, or waste time chasing users to recreate errors. Pharos automatically captures a wealth of information about a system fault and extracts data points from debug logs to **simplify troubleshooting**.

[Learn more https://pharos.ai/](https://pharos.ai/)

Our Background

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Not Just an Error Logging Tool

- Identify errors **90% faster**
- Drastically **lower MTTR** from days to seconds
- Save over **60 hrs / month** of Developer and Admin time
- Get back over **\$12K / month** on Developer spend
- Mitigate risk of lost revenue
- **Lower your MTTR** with simplified troubleshooting
- Free up time to **focus on key business objectives**
- Catch fatal errors and **prevent business interruptions**
- Make your **org more stable and reliable** & improve user experience

Who can benefit from Pharos?

Pharos is right for any company using and building on Salesforce, especially larger enterprises with multiple environments and complex orgs. Pharos gives Admins and Developers their time back and saves the business hundreds of thousands of dollars in spend and lost revenue.

- THE BUSINESS: Improve your KPIs by mitigating risk and catching fatal errors quickly
- SALESFORCE ADMIN: Free your time and focus on key business objectives
- SALESFORCE DEVELOPER: Apply engineering best practices to error handling. Use a built-in Log Utility to catch errors in your custom code.
- PARTNERS : Get greater visibility into customer orgs. Target bug fixes faster and track performance of your customizations.